2019 ANNUAL REPORT
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BOARD OF DIRECTORS AND COUNCIL

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The year 2019 was a year of commemorations!

The 20-year anniversary of Fundação Gol de Letra confirms and strengthens the importance and the efficiency of our practices and results. Our 2 decades of experience shows that our methodology, using sports, culture and professional qualification, can positively impact in the integral development of children, teenagers and young people. Not to mention the strengthening of family and community bonds, that have profoundly transformed the realities of the territories we work with.

Many events and activities have marked this great moment! In São Paulo, where everything began, we commemorated with the people from Vila Albertina! It started with a commemorative walk around the neighborhood, and later in the year we made the event Citizenship Goal with many cultural presentations and activities related to the memory of Gol de Letra in the territory, besides the traditional services we usually offer in the event. It was a real success, with participation record! In Rio de Janeiro, for the first time in history, we promoted a Running Race, with 950 participants running for our cause! We finished the year celebrating with our historical partners in a Gala Dinner at the Fairmont Hotel, in Copacabana.

But the year wasn't marked only by our commemorative actions. We continued working towards more conquests! In Rio, we started working at a new place outside our headquarters. The Community Library of Caju set a new record of attendance, we celebrated 10 years of work alongside Rede Intersetorial do Caju, the local network of services, and we amplified the participation of women in some professional qualification courses that used to be mostly frequented by men.

In São Paulo, our teenagers and Young attendees exposed their work in the art exhibition at Santana Subway Station called “The North Zone Shows Its Networks”. After a rich process of formation with Museu da Pessoa, the exhibit tried to show the experiences and knowledge that contributed to the social, cultural and political formation of the territory through the making, organization and socialization of their stories. The Recreation Project also started a new endeavor, with themed events in their routine. We also included Judo as a new sport at one of our partner Schools.

The institution also revisited their Institutional Politics for Childrens Protection and took its methodology to the city of Arari, in Maranhão, through our dissemination area. As a result of all this mobilization, we reached for the first time the stake of 5,5k children, teenagers and young adults served in our communities along the year!

Investing in education, culture, sports and citizenship is a project with lasting and long-term results. We move on firmly with the conviction that prioritizing Integral Education as a tool for social transformation is the way to go, and that's why we celebrate 20 years with our eyes on the next 20, insisting on our dream of changing lives!

Beatriz Pantaleão, executive diretor at Fundação Gol de Letra

Raí Oliveira, founder and presidente of the Fundação Gol de Letra Council
Get to know us

Gol de Letra Foundation is a non-profit civil society organization that works in communities in situations of social vulnerability, combining educational and social assistance practices with the community development of the beneficiaries and their families.

Founded on December 10, 1998, the International Human Rights Day, the organization was born from the dream of four-time world football champions Raí and Leonardo to contribute so that children, adolescents and young people have more opportunities and better life expectations.

In 2019, Gol de Letra Foundation served 5,573 children, adolescents, young people and adults in direct care programs and had more than 14,500 participants in events and actions open to the community carried out by the Programs and the Dissemination area.

FIND OUT MORE
OUR LOCATIONS

Sao Paulo

VILA ALBERTINA
Tremembe District, North Zone

APPROXIMATELY
2,800
CHILDREN, ADOLESCENTS, YOUNG PEOPLE AND ADULTS
SERVED

+ actions with the community

Rio de Janeiro

CAJU
Portuary Zone

APPROXIMATELY
2,700
CHILDREN, ADOLESCENTS, YOUNG PEOPLE AND ADULTS
SERVED

+ actions with the community
Transforming ways of seeing for 20 years!

In 2019, Gol de Letra Foundation celebrated its 20 years of operation with several events and special actions. We developed various projects and many life stories were changed by our work. For this reason, the motto of this year was “Transforming Ways of Seeing”.

With the help of employees, volunteers, partner companies and the community network, the Gol de Letra Foundation has transformed and continues to transform the views of children and young people, who have strengthened their social skills and now have better perspectives for the future.

In 2019, we continued our work to transform the ways of seeing of the communities served about themselves, through educational and social work. That way, we believe we are contributing to many other changes that are needed in the fight for social development, for less violence and prejudice that so negatively impact the thousands of people that live in these territories.
Check out some of the commemorative actions that were carried out throughout the year:

1st GOL DE LETRA RUNNING RACE

On June 16, 2019, the Village Mall, in Barra da Tijuca (RJ), hosted the first Gol de Letra Foundation’s running race, with the participation of 950 people. In addition to the 5 km run, the event featured other special actions for all ages, such as kids running, with shorter routes, according to the age group, Yoga experimentation classes and the rhythms of DJs, which involved the participants setting the mood for the Gol de Letra Foundation’s 20th anniversary party. At the end of the race, participation medals were distributed to all athletes and trophies for the five best run times of the race, in male and female categories.
Vila Albertina was the first community to benefit from the activities of the Gol de Letra Foundation, in 1999. On August 31st, 2019, the streets of the community where it all started were taken by the population on a commemorative walking tour. In order to guide and raise awareness among the population about the importance of practicing sports activities, the event started at 8:30 am with stretching and warm-up classes. At 9 am, a 4 km walk started on the streets around the Sports and Development Center (NED) and the EMEF Joao Ramos School. At the finish line, there were several activities for the participants, such as a functional circuit training, playful activities for children and a cheerful axé class.
SPECIAL CITIZENSHIP GOAL EVENT

The traditional Gol de Letra event, which provides services to the community and facilitates access to essential rights, was held with a special program to commemorate 20 years of operation. In Rio de Janeiro, the event took place on September 14, 2019, and offered social services, guidance and issuance of documents and workshops on dance, sport, afro braiding and ENEM preparation. To celebrate, the partner “My Addiction Since the Beginning” sent some cakes to further enrich the party.

Sao Paulo celebrated the event on October 26th. There was a parade through the streets and alleys of the Vila Albertina neighborhood inviting the population to the event early in the morning. The action was successful: almost a thousand people participated in the activities throughout the day! In addition to the traditional services offered, children and young people were also able to have fun with inflatable toys, ball pit, face painting and balloon sculpture, besides watching dance, capoeira and percussion performances.

The students from the Youth Program set up a memory room, displaying videos, photos and books about the Foundation’s history since the beginning of the activities, in 1999. Testimonials from students and alumni were displayed through the space, and there was a timeline with the main events of Gol de Letra embellishing the background of the stage.

The event ended with shows from PoéticaMente eMC’s and an spontaneous arrangement between the percussion students and Anna Sätt’s band, composed of some former students of the Foundation, and the Happy Birthday Song was played along with the distribution of a chocolate cake made by the students of the Bakery, Confectionery and Chocolate Workshop - a course offered by the partnership between Gol de Letra and Puratos.
GALA DINNER 20 YEARS

On December 10, 2019, the International Human Rights Day and the day of Gol de Letra Foundation’s creation, the Beneficent Dinner in celebration of Gol de Letra’s 20 years took place at the Fairmont Hotel, in Copacabana-RJ. About 200 people from 22 companies attended the event, which was planned and coordinated by Bruno Levinson. Chaired by Patrick Dadalto, the evening featured an acoustic show by singer Toni Garrido and exhibitions by the poet Alan Dias Castro and children from the Two Touches Program, who presented a choral telling the Foundation’s history. Additionally to the speeches of the founders Raí Oliveira and Beatriz Pantaleão, distinguished volunteers, such as Malu Mader, spoke of their experience with Gol de Letra.
PROGRAMS AND PROJECTS
OPEN GAME IN THE VILLAGE

The Open Game Program aims to contribute to the integral development and the expansion of sports culture of children, adolescents and young people in Albertina Village, North Region of Sao Paulo, applying Integral Education, Sports and Leisure practices. The program offers leisure activities for the community, sports festivals, events for families and integration games, and also regular workshops on 15 sports.

The workshops are offered at the Sports and Development Center (SDC) and in partnership with 7 public schools in the region – proposing activities for students during the school period – and occupying public spaces with street events. Transversal themes are developed during the workshops, such as gender, sexuality, race and empowerment. Furthermore, the workshops contribute to expanding the participation of girls in sports activities and qualifying monitors, educators and recreational players.

In 2019, we created thematic events for the routine of the Leisure project actions and we launched Judo as a new modality offered in a partner school.

1.944 DIRECT ATTENDANCES
1.723 PARTICIPANTS IN LOCAL EVENTS AND ACTIONS
5.832 PEOPLE INDIRECTLY IMPACTED BY THE PROGRAM
20 MONITORS TRAINED IN THE LEADERSHIP PROGRAM
15 SPORTS
8 SPORTS FESTIVALS
6 EVENTS OPEN TO THE COMMUNITY
4 STATE SCHOOLS SERVED
3 MUNICIPAL SCHOOLS SERVED

THIS PROGRAM MEETS SDGs
7 SERVICE CENTERS IN 2019

- Headquarters: Sports and Development Center (SDC)
- State School Counselor Ruy Barbosa
- State School Doctor Sócrates Brasileiro Sampaio de Souza Vieira de Oliveira
- State School Leônidas Paiva
- State School Professor Izac Silvério
- Municipal School of Elementary Education João Ramos Pernambuco Abolitionist
- Municipal School of Elementary Education Professor Noé Azevedo
- Municipal School Martin Francisco Ribeiro de Andrada

<table>
<thead>
<tr>
<th>Program</th>
<th>Total</th>
<th>Gender (%)</th>
<th>Race (%)</th>
</tr>
</thead>
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<tr>
<td>CHILDREN (0 to 11 years old)</td>
<td>677</td>
<td>44 female, 56 male</td>
<td>38 white, 15 brown, 43 black, 2 yellow, 2 indigenous</td>
</tr>
<tr>
<td>ADOLESCENTS (12 to 17)</td>
<td>806</td>
<td>39 female, 61 male</td>
<td>34 white, 17 brown, 46 black, 2 yellow, 2 indigenous</td>
</tr>
<tr>
<td>YOUNG PEOPLE (18 to 29)</td>
<td>268</td>
<td>26 female, 74 male</td>
<td>27 white, 33 brown, 38 black, 1 yellow, 1 indigenous</td>
</tr>
<tr>
<td>ADULTS (30 to 59)</td>
<td>142</td>
<td>43 female, 57 male</td>
<td>37 white, 20 brown, 43 black, 0 yellow, 0 indigenous</td>
</tr>
<tr>
<td>SENIORS (over 60)</td>
<td>51</td>
<td>92 female, 8 male</td>
<td>25 white, 14 brown, 57 black, 2 yellow, 2 indigenous</td>
</tr>
</tbody>
</table>

Legend:
- female
- male
- white
- black
- yellow
- brown
- indigenous
“We are very proud of our daughter’s participation in Gol de Letra activities. She was a very shy and introspective child, but through Sport she became motivated and changed her behavior for the better, becoming a happier child. We loved the Family Day event, leisure on the street, lectures and other activities that we were invited to. The Foundation’s work is excellent, it allows children to learn beyond sports activities and to form opinions on issues of our society.”

CARLOS ALBERTO DE SOUZA
Father, 55 years old and Josy Andrade dos Santos, mother, 42 years old – student Gisele, 10 years old, participating of Open Game Program since February 2018

“I am very happy with my performance in judo! I really enjoy coming to Gol de Letra Foundation and taking classes. But what makes me really happy is that my father is always present at the Judo Belt Graduation ceremonies and Family Day events! It cheers me up and encourages me to keep going.”

ISABELE ROSA DE OLIVEIRA
12 years old, Judo student, participating of Open Game Program since 2016

“Being a monitor in the Open Game Program last year and during this year has been an experience and a great opportunity that I received here during these two years. During the past year, in the training courses, I was able to learn a lot with the educators from the Foundation and other institutions as well. They helped me to grow both as a monitor and as a person and to choose which profession to follow. Being a monitor at the Foundation is more than learning, it is living with new experiences and taking it for the rest of your life.”

ANDRESSA BATISTA DUARTE
18 years old – High School Graduated – 01 year at Gol de Letra Foundation – sports monitor

“My sister was a former student and former monitor. I’m following in her footsteps here at the Open Game Program. My family likes and trusts everyone who works there. When I’m taking capoeira classes, my mom and dad know that I’m being looked after and respected. My personal plan is to become a sports monitor in the coming years.”

ALESSANDRO VIEIRA DOS SANTOS
14 years old, Capoeira student, participating of Open Game Program since 2014
YOUTH’S PROGRAM

The Youth’s Program contributes to the Integral Education of teenagers and Young adults aged 14 to 29 years old, from Vila Albertina (SP) region, through the development of their educational, social, cultural and professional repertoire. The program offers professional courses, art and communication workshops and open cultural exhibitions to the community.

In 2019, the workshop participants exposed their work at the “Zona Norte Mostra Suas Redes” exhibition, at the Santana subway station. The work was the result of an art challenge made by Museu da Pessoa.

Drama play “O Auto da Vila” shows and adaptation of the famous “A Dog’s Will” play during a cultural event

THIS PROGRAM MEETS SDGS

229 DIRECT ATTENDANCES
5 CULTURAL MONITORS TRAINED
6 CULTURAL EXHIBITIONS
12 EXTERNAL ACTIVITIES
845 PARTICIPANTS IN LOCAL EVENTS AND ACTIONS
687 PEOPLE INDIRECTLY IMPACTED BY THE PROGRAM
2 SCHOOLS AND 1 INSTITUTION BENEFITED
## Programs and Projects

### Offered Courses

- Audiovisual
- Dance
- Theatre
- Graffiti
- Woodwork
- Bakery, Pastry, and Chocolatery
- Life’s Project Workshops
- Reading and Writing workshops

### Teengers (12 to 17)

- **Total**: 155
- **Gender (%)**:
  - Female: 49
  - Male: 51
- **Race**:
  - White: 54
  - Black: 84

### Young People (18 to 29)

- **Total**: 71
- **Gender (%)**:
  - Female: 41
  - Male: 34
- **Race**:
  - White: 22
  - Black: 29

### Adults (30 to 59)

- **Total**: 3
- **Gender (%)**:
  - Female: 100
- **Race**:
  - White: 2

---

*Gender and Race Composition* 

*Note: The sum of race numbers does not add up to the total number of participants.*

**Legendas**

- Female
- Male
- White
- Black
- Asian
- Indigenous

---

**Grafitti students show their work during an open cultural event.**

**The percussion group also presented themselves during the IV Cultural Night at Vila Albertina.**

**The Theatre Group created and wrote “O Auto da Vila” by themselves.**
“My first semester at the photography workshop was extremely gratifying. I’ll take with me everything I learned and all the experiences I had in that period. The people I met, the techniques I learned and also being able to explore my artsy side was fantastic. I’ll thank Gol de Letra forever for doing this incredible work. It’s definitely one of the things Vila Albertina can be most proud of. I’m ready for another semester. Here we go!”

BRUNA PEREIRA BARBOSA
18 years old, audiovisual student

“I loved that my son has taken part in the program. He loved it too! When it comes to my experience, I think the open events and exhibitions are super cool and reminds me of a time when the Gol de Letra Foundation’s headquarters used to be here. It was so fun! I really liked that the teens are so united and have become responsible for the activities and events. It’s awesome that they have responsibilities.”

QUITÉRIA MARIA DA SILVA
49 years old, mother of a student benefited

“This semester was great for me, I learned so much. I found another world, other people. This place is becoming a family for me. We understand ourselves in our own way. There are so many different options and that makes us learn to appreciate our differences, to collaborate and be more participative.”

MARJORYE ARIEL NASCIMENTO CRUZ
14 years old, theatre student

“I’m a Youth’s Program educator since 2016 and I notice a bigger and bigger alignment between the educators team and the attendees. Our participants have more attitude, more critical thinking and artistic vision. In those years working with these Young people who live in Vila Albertina region, I noticed how much the cultural and professional workshops have impacted in their emancipation and guarantee of rights. That makes their learning an alternative to better their life quality.”

CAROLINE MIRANDA BASTOS LUZ
Graffiti teacher
TWO TOUCHES

Two Touches Program serves children and adolescents, between 6 and 18 years old. Among the participants, 12 young people between 15 and 18 years old cooperated in the program as monitors. The program’s main objective is to contribute to the integral education of children, adolescents and young people, with activities involving sports workshops, leisure, reading, writing, computer, arts, sporting events and the provision of services to the community.

2019 was an important year for the implementation of a new service center in partnership with a public school in the neighborhood of Caju - Municipal School Marechal Mascarenhas de Moraes -, using sport as a tool for integral education and spreading the institution’s methodology in school spaces. Also for the performance of the 1st Festival for Equality with the cooperation of two partner institutions - Barça Foundation and Bola pra Frente Institute - held at the Gol de Letra Foundation headquarters.

THIS PROGRAM MEETS SDGS

929 DIRECT ATTENDANCES
886 PARTICIPATIONS IN COMMUNITY MOBILIZATION EVENTS
2,787 INDIRECT BENEFICIARIES IMPACTED
12 YOUNG MONITORS QUALIFIED
2,850 SOCIAL SERVICES WERE PROVIDED
7 BENEFITED COMMUNITIES
3 BENEFITED INSTITUTIONS
3 SERVICE CENTERS IN 2019

- Municipal School Marechal Mascarenhas de Moraes
- Municipal School Marechal Espiridiao Rosas
- Social Assistance Reference Center XV of May

Inclusion and respect to diversity are part of the Gol de Letra’s methodology DNA

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<td>50</td>
<td>50</td>
</tr>
<tr>
<td>(18 to 29)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
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* Dados de adultos e idosos: N/A

Legendas
- female
- male
- white
- yellow
- indigenous
- black or brown

Literacy Workshop offers painting activity
I joined Gol de Letra because I saw my brothers coming and talking about how cool it was. I asked my mother to register me, so I could learn like my brothers. Here I had the opportunity to meet new friends and know about respect and love for people. I really like the tours, because we get to know a new place, learn and enjoy every corner. I had the opportunity to visit places I have never been with my family.

ISABELLY VITÓRIA NASCIMENTO SOARES
10 years old – CIEP HenFil – One year at Gol de Letra

I am grateful for the existence of Gol de Letra and the Two Touches Program, that teaches, helps and cares for our children here in Caju neighborhood, avoiding living with the violence that currently exists in our society. Helping in the children’s physical and cultural development in our community and the formation of top professionals to enable a better future for our children and young people.

ANDERSON DA SILVA
Father of student Allana Victoria Alves de Santana da Silva, 10 years old, residents of Parque Alegria.

When I joined Gol de Letra I got a lot of friends and here I learned that when the teacher speaks we should not take his attention away. I also learned that we have to respect each other, we have to be supportive and help our colleagues. I really like the monitors because they treat us well, with care and attention. Soccer is one of my favorite sports, but I also learned to like other games like “resta um”, “queimada”, “foguinho”, “ice” and to read comic books.

KAYKE SILVESTRE DA SILVA
9 years old – Espiridiao Rosas – Two years at Gol de Letra

I joined Gol de Letra because I saw my brothers coming and talking about how cool it was. I asked my mother to register me, so I could learn like my brothers. Here I had the opportunity to meet new friends and know about respect and love for people. I really like the tours, because we get to know a new place, learn and enjoy every corner. I had the opportunity to visit places I have never been with my family.

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KAYKE SILVESTRE DA SILVA
9 years old – Espiridiao Rosas – Two years at Gol de Letra

“Gol de Letra Foundation is a fun space where we can play and learn from new experiences. I really like all the games and sports offered here at GLF. I used to stress a lot in the past and now day-to-day I learned to be calm, to be an easy person. I think children and teenagers should come here and learn, have fun and take Gol de Letra teachings for life.”

JOÃO VITOR PAIVA DOS SANTOS
10 years old – Espiridiao Rosas – Three years at Gol de Letra

Attendees take part on a Capoeira Workshop

Teenagers execute a Muay Thai activity outdoors
CAJU COMMUNITY LIBRARY PROJECT

Caju Community Library is a space that offers education, cultural repertoire expansion and leisure practices for all community residents in Caju neighborhood, whether they are beneficiaries of Gol de Letra Foundation or not. It opens daily and offers books loan, reading space, books collection, reading groups, toys library, electronic games, internet access, availability of image, texts and spreadsheets software applications, in addition to research, cultural and leisure activities coordinated by the Gol de Letra’s team.

Other activities developed in this project are the production, edition and launch of Gol de Letrinhas, a literary product written and illustrated by the beneficiaries; the Itinerant Library, which performs readings, storytelling, artistic production and leisure practices in communities, schools and social organizations in Caju and other neighborhoods in Rio de Janeiro City; the Reading Club, with storytelling and debates on various topics through various literary genres; and Sarau Gol de Letra, an event with presentations of texts exhibits, artistic productions, dramatizations, dance and readings of literary productions by the beneficiaries.

THIS PROGRAM MEETS SDGS

9.880
ATTENDANCES
OF WHICH
5.019
ARE FREE
ATTENDANCES

456
BOOK LOANS

1.480
EVENTS
ATTENDEES

8
READING CLUBS
(65 PARTICIPANTS
IN TOTAL)

3
MEETINGS WITH WRITERS
WITH ABOUT
161
PARTICIPANTS
IN TOTAL

40
CINE LIBRARY
SESSIONS WITH
800
PARTICIPANTS
IN TOTAL

8
ITINERANT LIBRARY
ACTIONS
96
PARTICIPANTS
IN TOTAL
“Gol de Letra Foundation is important because here we do new things, we play different games. We were not used to draw these drawings that we did and it is important for us. At Gol de Letra, even if you don’t take classes, there’s a library where you can play, you can also have fun.”

KAYLANNE YARA
Participant of the Itinerant Library at CRAS

“I like to come here because I have fun, here is really cool. I play, I take books to read at home, I also read here and I play with toys...”

EVERTON DOS SANTOS
Project participant

“It is very gratifying to know that you are part of a book, and not just a book that was made by you or someone else, but to know that this book was made by many other students in a single community.”

JOÃO PEDRO DA SILVA
Gol de Letra Foundation student during the launch of Gol de Letrinhas 12

“Our work with Gol de Letra makes a big difference. Especially with reading, because when we work together, such as the group activity we did today with Gol de Letra at CRAS, they tend to read more, they expand cultural knowledge, so I think it’s important. This partnership came as a real enhancement.”

ROSANGELA BEZERRA
CRAS social educator
OPEN GAME IN CAJU

Caju Open Game Program offers 6 sports - Futsal, Rhythmic Gymnastics, Judo, Tennis, Table Tennis and Gymnastics for Adults - strengthening the culture of sport and leisure for children, adolescents and young people from 6 to 18 years old, among which 8 young people from 15 to 18 years old participated in the program as monitors.

In 2019 the program performed the Integration Week with EM schools Marechal Esperidiao Rosas and Marechal Mascarenhas de Moraes, expanding our interaction with municipal schools in the territory. There was also an increase in our participation in external and internal festivals.

Female participation is encouraged in every sports offered in the program.

THIS PROGRAM MEETS SDGS

<table>
<thead>
<tr>
<th>SDG</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Good Health and Wellbeing</td>
</tr>
<tr>
<td>4</td>
<td>Quality Education</td>
</tr>
<tr>
<td>5</td>
<td>Gender Equality</td>
</tr>
<tr>
<td>10</td>
<td>Reduced Inequalities</td>
</tr>
<tr>
<td>16</td>
<td>Peace, Justice and Strong Institutions</td>
</tr>
</tbody>
</table>

419 DIRECT ATTENDANCES

INTEGRATION WEEK WITH SCHOOLS:

280 STUDENTS FROM MUNICIPAL SCHOOL MARECHAL MASCARENHAS DE MORAES

700 STUDENTS FROM MUNICIPAL SCHOOL MARECHAL ESPERIDIAO ROSAS

1.257 INDIRECT BENEFICIARIES IMPACTED

886 PARTICIPATIONS IN COMMUNITY MOBILIZATION EVENTS

4,042 SOCIAL SERVICES WERE PROVIDED

7 BENEFITED COMMUNITIES

23 SPORTS AND CULTURAL FESTIVALS AND CHAMPIONSHIPS
PROGRAMS AND PROJECTS

Girls present a rhythmic gymnastics choreography during Sports Festival.

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
<th>Gender (%)</th>
<th>Race (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHILDREN (0 to 11 years old)</td>
<td>169</td>
<td>46 (27%)</td>
<td>36 (22%)</td>
</tr>
<tr>
<td>ADOLESCENTS (12 to 17)</td>
<td>200</td>
<td>48 (24%)</td>
<td>33 (17%)</td>
</tr>
<tr>
<td>YOUNG PEOPLE (18 to 29)</td>
<td>7</td>
<td>29 (42%)</td>
<td>14 (21%)</td>
</tr>
<tr>
<td>ADULTS (30 to 59)</td>
<td>38</td>
<td>100 (100%)</td>
<td>15 (40%)</td>
</tr>
<tr>
<td>SENIORS (over 60)</td>
<td>5</td>
<td>100 (100%)</td>
<td>100 (100%)</td>
</tr>
</tbody>
</table>

Legendas:
- blue: female
- black: male
- yellow: white
- brown: yellow
- green: indigenous
- orange: black or brown

Total:
- yellow: 0.5
- brown: 11
- green: 14
- orange: 100
- blue: 100
“Gol de Letra was very good for my family and offers an opportunity for my daughters to practice physical activity. They show a lot of interest in participating in the activities, they like to be here and we support each achievement.”

SIDNEY SILVA GOMES
Father of Emyli and Mariane Silva Gomes - Rhythmic Gymnastics Students

“I like to come to Gol de Letra Foundation because here I have the opportunity to train instead of being on the street with nothing to do. I didn’t know Rhythmic Gymnastics and here I had this opportunity. I love making star jumps and teaching my friends what I learn at the Foundation.”

JOANA MARIA DA SILVA DE PONTE
11 years old - Rhythmic Gymnastics - Military village - 5th grade - 4 years at GLF

“I really wanted to join Gol de Letra and at the time of registration there was only slot for tennis. At first I was embarrassed, but after I got to know better the sport I was happy to discover a new game. Today, I see that tennis is good, fun, practical and helps me develop a lot of concentration. I like playing tennis a lot and I want to practice it much longer.”

DIMITRY BARROS SANTOS
11 years old - Tennis - Municipal School Marechal Esperidiao Rosas - 5th grade - 4 years at GLF

“Gol de Letra is amazing! Taking table tennis classes changed my life, I used to be sedentary and today I have a passion for a sport.”

JESSYCA DANTAS
14 years old - Table Tennis - Municipal School Prof Walter Carlos Magalhaes Fraenkel - 9th grade - 6 months at GLF
YOUTH AND OPPORTUNITY

Youth and Opportunity Program aims to promote professional qualification for young people and adults, aged between 16 and 29 years old, primarily residents of popular communities in the neighborhood of Caju and surroundings, contributing to the development of personal skills and perceiving education and work as means of improving the quality of personal and community life.

Among the courses offered is the Preparatory Course for the Nacional High School Exam (Brazilian SAT), which also promotes talks, debates and events to those interested in University education. Gol de Letra is also responsible for tutoring workshops, to advise the groups about their personal skills, so they may overcome the social, economic and sometimes racial and gender related paradigms they are subjected to.

The main highlight of the program in 2019 was the participation of women in courses recognized as male activities. This result proves the consolidation of the strategy of bonding, protecting and promoting gender equality in the program. Another highlight was the expansion of the number of partners, increasing access to employability of young people and adults attending professional qualification classes.

THIS PROGRAM MEETS SDGS

285 DIRECT ATTENDANCES

233 YOUNG PEOPLE AND ADULTS ATTENDED PROFESSIONAL QUALIFICATION COURSES

11 TECHNICAL VISITS TO PROFESSIONAL SPACES FOR TECHNICAL AND PRACTICAL KNOWLEDGE

27% PRE ENEM STUDENTS APPROVED TO ACCESS HIGHER EDUCATION

100 YOUNG PEOPLE AND ADULTS ATTENDED ENTREPRENEURSHIP WORKSHOPS

30% INCLUSION OF WOMEN IN PROFESSIONAL QUALIFICATION COURSES
Courses offered:

- Low Voltage Building Electrician
- Assembly Line Worker
- Administrative Assistant
- Automotive Painting
- Automotive Body Shop
- Port Logistics Operations Assistant
- Computer Operator
- Auto Electrician
- High School
- Preparatory for SAT

Body and Paint Repair students break down and rebuild car

<table>
<thead>
<tr>
<th></th>
<th>PRIMARY SCHOOL</th>
<th>SECONDARY SCHOOL</th>
<th>COLLEGE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>YOUNG PEOPLE</strong> (18 to 29)</td>
<td>6</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td><strong>ADULTS</strong> (30 to 59)</td>
<td>4</td>
<td>6</td>
<td>2</td>
</tr>
</tbody>
</table>

*Dados das crianças, adolescentes e idosos: N/A

Legendas:

- **Studying**
- **Incomplete**
- **Complete**

<table>
<thead>
<tr>
<th></th>
<th>Total</th>
<th>Gender (%)</th>
<th>Race (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>YOUNG PEOPLE</strong> (18 to 29)</td>
<td>218</td>
<td>44</td>
<td>56</td>
</tr>
<tr>
<td><strong>ADULTS</strong> (30 to 59)</td>
<td>67</td>
<td>42</td>
<td>58</td>
</tr>
</tbody>
</table>
“First of all I want to thank Gol de Letra’s Pre-ENEM team. It was the first time that I felt represented and empowered by having black men and women as the majority of Pre teachers, great teachers, who helped me. In addition, there was cooperation among the students. Social Worker Karina and teacher Estevao motivated me a lot, they believed in me even when I had already given up on me, regarding grades, documents, quotas etc. I sincerely thank you for welcoming me and following-up throughout the process.”

JUAN SOUZA
Pre-ENEM - Approved at the State University of Rio de Janeiro - UERJ, for the Visual Arts course

“I have enormous gratitude for Gol de Letra and SENAI that provided me with the computer operator course. It was an incredible experience, which added a lot to my curriculum and also to my personal life.”

HELEN DA SILVA
Computer Operator

“My relationship with Gol de Letra Foundation began with the desire to offer activities that generate value for society. In 2018, we initiated a Critical Education project covering History, Literature and Political Geography classes for pre-university students and the results were super positive. From there came the opportunity to offer the Creative Communication course to bring practices and experiences from the advertising market to everyday life. Today I am sure that the teams and students of Gol de Letra Foundation gave me back something much bigger and also special affection to me.”

EDUARDO BRASIL
Youth and Opportunity Program Volunteer – 2 years of volunteering

“I can say that my biggest challenge was with my three-year-old son, because I was worried about not having anyone to take care of him. Then I was offered the chance to take him to the classroom and so I was able to attend classes more calmly. I received help from my colleagues, teachers and the Foundation. The Pre-Enem course of Gol de Letra Foundation is not simply a course, it is an opportunity for growth, it is a place of support, of great help. It is not just made up of classes, but of a lot of affection and caring.”

GERLENE ARAÚJO
Pre-ENEM - Approved at the State University of Rio de Janeiro - UERJ and PUC, for the Pedagogy and Social Communication course - and Advertising and Marketing, respectively
COMMUNITIES

The Communities Program develops actions to strengthen the communities of Vila Albertina and Caju, acting in a transversal way and interconnected to all other projects developed by Gol de Letra Foundation, strengthening the community’s cooperation networks and the communication between the local institutions and its habitants so that the social protection policies can work beyond the activities offered by the Foundation.

Cityzenship Goal

The “Cityzenship Goal” is an open event that aims to offer a range of public services that are usually hard for the population of the communities we attend to access, whether because of geographical, cultural, social ou financial issues. Documents emission, legal consultancy, physical evaluation, eye exams, support with Curriculum building and job searching are some of the services typically offered at the event, which also opens space to debate themes like human rights, sexuality and gender with the communities.

Local Network

Fundação Gol de Letra’s work with the local net of services is essential to build and maintain a support social assistance base to attend the identified demands of the population we work with. We gather a network of services that already exists in the communities we attend, plus social assistance and other public polices services (related to health, education, work, habilitation, etc.), justice and advocacy institutions, advocacy councils and other organizations we reach to either refer to when needed or to exchange experiences.

In 2019, we participated and promoted actions to commemorate 10 years of mutual support in the Intersectoral Network of Caju. The event involved 12 local institutions and served about 300 people in a collective social action.

At Vila Albertina, the program also includes projects that bolsters the community’s girls and women, empowering them to become agents of transformation of their realities and their surroundings.
Social Agent Qualification

This project aims to contribute to the personal development of women from the community, qualifying them to perceive better life perspectives and to become multipliers of knowledge and attitudes related to gender equality, combating violence, diversity, race, human rights, job market, digital inclusion and others.

Sexuality in Action

The project takes part in fundamental schools and in Gol de Letra’s activities to introduce the debate about gender, health and citizenship in a transversal way. Workshops are scheduled to qualify teenagers and teachers, supervision is offered to school teams and meetings with student’s families are organized.

Goal for Equality – Sports and Gender

The goal of this project is to encourage the participation and the protagonism of girls in sports. The themes debated – gender and diversity, sexual and reproductive rights, self-esteem, communication and leadership – are presented in a ludic way inside the sportive activities. Empowered girls with good self-esteem can perceive better perspectives of schooling, repertoire expansion and opportunities for their personal and professional lives.
590 children, adolescents, and young people from Gol de Letra and partner schools were served, 56% boys and 44% girls, 70% black and/or brown and 30% white people.

74 workshops about sexuality and prevention promoted for adolescents and young people in schools.

162 workshops on education, sport, and gender promoted for Gol de Letra students.

12 training courses about gender, sexuality, and prevention provided for professionals from Gol de Letra and partner schools.

20 Gol de Letra foundation professionals were trained.

16 teachers from partner schools were served.

80 training meetings for social agents.

15 community events.

1,833 events attendees.

1,878 people indirectly impacted by the program.

2 citizenship goals events with 886 participants.

23 family meetings with 1,405 participants.

961 enrollments in the programs: open game, two touch, youth, and opportunity.

120 participants in the Yes English course.

60 participants in Sebrae workshops.

30 institutions gathered in the Caju intersectoral network.

11 meetings organized.

Sharing of institutional spaces for 5 partner institutions benefiting 650 participants.
“Gol de Letra Foundation gave me the opportunity to accelerate my life, step out of my comfort zone. The training for social agent has been great for me, I am developing self knowledge and learning a lot with the training and also with the other women I met. To be an agent is to rediscover yourself and multiply this knowledge for others. I have improved a lot and I am developing computer and IT skills, I am very grateful to Gol de Letra. Everything here is great. I am scoring my goals and I recommend to everyone to join this winning game.”

SIMONE GOMES DOS SANTOS
47 year-old, mother of four children

“Partnerships are extremely important in a citizenship action in a community, providing social inclusion, strengthening citizenship and local networking. The public and private sectors and the third sector actors reinforce co-responsibility and cooperation between those involved, and also provide knowledge exchange. Testimony on Citizenship action, carried out in partnership with CCI North.”

DENISE DA CONCEIÇÃO DA SILVA AVARESE
Director of the Center of Citizenship Integration - North

“I really like this program of the Foundation because boys and girls can be together doing any kind of activities. I feel good here because there are no differences between us, we all do the same activities. I like skateboarding a lot and I feel welcomed as in my family. I learn a lot in the sports and gender activities, these are important issues that I don’t have the courage to ask about at my home and the sexuality workshop is important to clarify any questions.”

BIANCA RODRIGUES
13 year-old, Futsal and Skateboarding student

“I’m really enjoying the Citizenship Goal event, it was very important to get my document at Detran and update the vaccines. I am always present at Gol da Letra events and I am very happy to participate.”

MARIA CRISTINA
Citizenship Goal Participant
FRANCE ASSOCIATION

Since 2002, through the Gol de Letra France Association, an initiative created by volunteers, Gol de Letra has an institutional representation in France, where it promotes relationship activities, events, partnerships, and mobilizes resources from companies abroad to support projects executed in Brazil.

Among the actions promoted by the office located in Paris are the annual edition of the Trophée Gol de Letra - a soccer championship between companies that aims to raise funds - and the organization of the French stage of our youth exchange program - carried out in partnership with the French sports institution Sport dans La Ville.

Rai celebrates with the French Gol de Letra Tournament champions

French Gol de Letra Tournament champions play against Rai’s All Star team
BRAZIL - FRANCE EXCHANGE

New experiences, cultural exchanges, trips, friendships and lots of growth! This is the objective of the Brazil-France Exchange program, which since 2002 has received students from the French organization Sport dans La Ville to visit Gol de Letra Foundation and learn about its projects and also sends Gol de Letra students to Sport dans la Ville headquarters in France to learn about the actions developed there.

Being in different territories, meeting new people, learning about different cultures and habits are extremely enriching experiences for expanding the worldview and cultural repertoire of adolescents and young people. This solid partnership between Gol de Letra Foundation and Sport dans La Ville is capable of providing this and much more!

In 2019, the 18th edition of the exchange program benefited 16 French people for an intense schedule that included a visit to the territories where Gol de Letra operates (Vila Albertina and Caju), as well as integration with students and monitors in institutional programs and tourism in the cities of Sao Paulo and Rio de Janeiro.

In the second part of the exchange program, the Brazilians traveled to France. In July, 4 teenagers and 2 accompanying educators went to Lyon to participate in the Streetfootball World (Festival 19), an event alluding to the FIFA Women’s World Cup held by FIFA Foundation planned to highlight football as a tool for social transformation. The NGO Sport dans La Villes hosted the event and assisted the Brazilian team of exchange students throughout the experience.
“I must say that communication at the beginning was very difficult, the Festival team talked to us only in English or Spanish, but when we arrived at the hotel the communication became easier and I managed to make friends quickly.”

“The second day of the trip was one of the most incredible, as we went to see the city all together. I believe that this moment has further strengthened our bonds. We went to see the historic part of Lyon, we had dinner in a museum and watched a documentary about the story of Indian girls from ‘Street Child United’ institution. The interesting thing was that we were able to see the difficulty faced by women’s football there and that they are often the same as in our country, and in the end we had the opportunity to ask some questions to the girls who were in the documentary.”

“This year the women’s movement has been gaining more and more strength, looking at that field and seeing only women and knowing that I was part of something so great was exciting.”

PAMELLA HOLANDA
Gol de Letra Foundation educator and young leader
DISSEMINATION

Completing 10 years of existence, the Dissemination area was established with the objective of taking Gol de Letra Foundation’s social technology to other communities in Brazil and worldwide, training Education and Sports professionals and institutions (public and private), so that they develop sport and integral education work in communities through Gol de Letra’s methodology.

In 2019 we worked in Arari - MA, offering training on Integral Education and Educational Sport concepts and practices; and also in Jacana – Tremembe, in the North Zone of SP, offering training in Integral Education and Sport for agents of the rights guarantee system operating in the region.

THIS PROGRAM MEETS SDGS

1. Quality Education
2. Gender Equality
3. Peace & Justice
4. Responsible Consumption & Production
5. Life on Land
6. Peace & Justice
7. Partnerships for the Goals
Arari – Maranhao

In 2019 we started a partnership with the organization Cidade Escola Aprendiz to jointly carry out technical training for the pedagogical and multidisciplinary teams of Vale’s Knowledge Stations in Arari - Ma (2019). This action consisted of two weeks of workshops, lectures and recreational and sports activities. The professionals were encouraged to share their experiences, challenges, and to engage in collective developments and debates about educational sport and Integral Education.

Activities shows how to put Gol de Letra's methods in practice

Teenagers attend Multipliers Workshop about Gol de Letra's methodology

15
EDUCATORS AND YOUNG MULTIPLIERS WERE TRAINED BY THEIR EDUCATORS

535
CHILDREN AND ADOLESCENTS PARTICIPATED IN ACTIVITIES OF: ALPHABETIC AND DIGITAL LITERACY, MUSIC, THEATER, DANCE, “CAPOEIRA”, ATHLETICS, SOCCER AND SWIMMING

109
WOMEN IN THE FAMILY ASSISTANCE GROUP PARTICIPATED IN ACTIVITIES SUCH AS: CRAFT WORKSHOPS, SPORTS AND ALPHABETIC LITERACY, GIVEN BY THEIR EDUCATORS

678
VISITORS, MAINLY FROM SCHOOL GROUPS AND GROUPS ATTENDED BY THE SUPPORT NETWORK CRAS, NASF, CAPS, AMONG OTHERS
Jaçanã - Tremembé

The project took place in Jardim Fontalis, district of Jacana, North Zone of Sao Paulo City and offered training in Integral Education and Sport for 123 educators in the region, also contributing to the training of 29 adolescents, between 12 and 18 years of age, in order to make them multipliers of sports culture. In addition to workshops and meetings, the Project provided sports and leisure festivals to expand the region’s sports culture, integrating the participants.

Teenagers and adults take part in Multipliers Workshop about Integral Education and Sports

Jaçanã’s project contributed to amplify the local sportive culture
### TOTAL DIRECT ATTENDANCES: 5,573

<table>
<thead>
<tr>
<th>LOCAL</th>
<th>PROGRAM/PROJECT</th>
<th>ATTENDED AUDIENCE</th>
<th>SOCIAL SERVICE ATTENDANCE</th>
<th>PARTICIPANTS</th>
<th>INDIRECT IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>SÃO PAULO</td>
<td>OPEN GAME</td>
<td>1,994</td>
<td>1,738</td>
<td>1,723</td>
<td>5,832</td>
</tr>
<tr>
<td></td>
<td>YOUTH’S PROGRAM</td>
<td>229</td>
<td>687</td>
<td>845</td>
<td>687</td>
</tr>
<tr>
<td></td>
<td>COMMUNITIES</td>
<td>626</td>
<td>328</td>
<td>1,833</td>
<td>1,878</td>
</tr>
<tr>
<td>RIO DE JANEIRO</td>
<td>OPEN GAME CAJU</td>
<td>419</td>
<td>4,042</td>
<td>1,823</td>
<td>1,257</td>
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<tr>
<td></td>
<td>YOUTH AND OPPORTUNITY</td>
<td>285</td>
<td>1,006</td>
<td>345</td>
<td>1,035</td>
</tr>
<tr>
<td></td>
<td>TWO TOUCHES</td>
<td>929</td>
<td>3,443</td>
<td>6,511</td>
<td>2,787</td>
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<tr>
<td></td>
<td>CAJU’S COMMUNITY LIBRARY</td>
<td>N/A</td>
<td>1,141</td>
<td>1,536</td>
<td></td>
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<tr>
<td>OUTROS</td>
<td>DISSEMINATION</td>
<td>167</td>
<td>DOES NOT APPLY</td>
<td>2,341</td>
<td>501</td>
</tr>
<tr>
<td></td>
<td>EXCHANGE PROGRAM</td>
<td>DOES NOT APPLY</td>
<td>DOES NOT APPLY</td>
<td>28</td>
<td>84</td>
</tr>
</tbody>
</table>

*Attended Audience: people who are registered and frequently attend the activities

**Social Service Attendances: families and community people attended

***Participants: people who showed up to local events and activities

****Indirect Impact: calculation made by the IBGE (Brazilian Statistics Institute) about people who were impacted by a project in which a member of the F=family or the community participated (Exemple: In Open Game, 1,295 attendees X3 family members = 5,325)
INSTITUTIONAL DEVELOPMENT
2019 IN NUMBERS

- 6,501 followers on Instagram
- 1,682 followers on LinkedIn
- 22,481 followers on Facebook
- 890 and 22,000 subscribers
- View on YouTube
- 37,700 followers on Twitter
- 50 articles and stories published in our blog
- 323 quotes and appearances in the press
- 191 and 113 partners (monthly donations)
- 17 companies took part in the Gol de Letra’s tournament in France
- 5 mobilization campaigns
- 22 companies took part in our Gol de Letra’s 20 years gala night
- 66 commercial establishments were Fundação Gol de Letra’s partners in the “Return on Invoice” campaign
- 1st street race
- 3 sponsors
- 1 supporter
- 950 runners
Prospecting, articulation and commitment define the Institutional Development sector. The projects’ financial sustainability is guaranteed through mobilizing and maintaining the relationships with partners. They support us through law of incentives, events, mobilizing campaigns, individual and corporate donations, development of new projects and accountability. The Communications sector supports resource gathering actions, strengthening the institution before the companies and the civil society, mobilizing it to favour sports, education, culture and preparation for professional life.

**MOBILIZATION CAMPAIGNS**

In order to gather resources, Gol de Letra takes part in mobilization campaigns with companies, institutes and other organizations. These initiatives give an opportunity to link the brand to a social action, involving clients, collaborators, partners and others. People are mobilized to raise donations.

- BGC Liquidez – Charity Day Campaign
- Novotel – Solidary Feijoada
- Leroy Merlin – Solidary Sale
- Visa – Visa Causes
- Starbucks – Caramel Day

**SOCIAL REAL**

By partnering with commercial establishments, Gol de Letra Foundation wants to raise funds to contribute to the maintenance and concretization of our social projects. By adding $1 real to the final bill, if one chooses, the value will be redirected to Gol de Letra and the establishment’s clients can contribute to our projects.

- Noi Leblon
- Metiers Café
MAJORITY PARTNERS PROGRAMME

The Majority Partners Programme came from the need to diversify our resource base, to obtain “free resources” and from our wish to have a large group of people from the civil society supporting our projects and following our main activities and results. The programme exists since 2001 and the donations are made through the website. The donor can choose the frequency, form of payment and the amount they wish to donate.

191 partners (regular monthly donations)
113 periodical donations

GOL DE LETRA’S 20 YEARS GALA NIGHT PARTICIPANTS

- Decathlon
- Grupo SEB
- Engie
- Webmotors
- Claro
- GL Events
- Rubens Naves
- Puratos
- Fundação Itaú Social
- BNP Paribas
- Brookfield
- Banco Daycoval
- Starbucks
- Ibiraptanga
- Gol Linhas Aéreas
- Uber
- Total
- Accor
- adidas
- Cidade Matarazzo
- Carrefour
- Lacoste
GOL DE LETRA’S 1st STREET RACE

Sponsors

- Grupo Sada
- Barra Shopping
- Village Mall

Support

- Sesc Rio

GOL DE LETRA TOURNAMENT

Companies that participated in the 2019’s France edition:

- Puratos
- Skillwise
- Accor
- AFD
- AXA
- BCTG
- BETC
- Decathlon
- Eagles Courses
- Emerige
- Engie Fondation
- Hermès Fondation
- Hopscotch
- L’Oreal
- Lacoste Fondation
- Peugeot
- So Clean

Due to the many events celebrating the 20 years of Gol de Letra, São Paulo and Rio de Janeiro did not promote the Gol de Letra’s Tournament in 2019.

LAWS OF INCENTIVE

- Federal Law of Incentive to Sport
- Federal Law of Incentive to Culture
- São Paulo State Law of Incentive to Sport
- State Law of the Council for the Rights of Children and Adolescents - Condeca
- Municipal Law of Incentive to Culture / ISS Law of Rio de Janeiro
- Rio de Janeiro State Law of Incentive to Sport - ICMS/RJ
“RETURN ON INVOICE”
CAMPAIGN’S PARTNERS

- Abruzzi Restaurante
- Amor aos Pedaços
- Atol Bar
- Babbo Giovanni
- Barouche
- Blem
- Boamesa Leopoldina
- Bon Ton Fantasias
- Bonete Restaurante
- Boteco Coutinho
- Brigadeiro Pizzas
- Canaille
- Cervejaria Ideal
- Cuca Toy’s
- Damata
- Delish Market
- Eco Baby
- Ema Restaurante
- Empório Canto da Cerva
- Empório Oliveira - Maria Amália
- Empório Oliveira - Guarulhos
- Fantini Restaurante - Barueri
- Fantini Restaurante
- Fortes e Valente Lanchonete Ltda
- Frangó Bar
- Galeria Grill Lanches
- General Bar
- Habib’s
- Jacaré Grill
- Kop Koffee Trianon Paulista
- Loja Green
- Loja Japonesa
- Luiza Alimentos
- Mamaggiole
- Matilda Lanches
- May Patissiere
- Monte Verde Pizzaria
- Morumbi Shopping
- Muquifo
- Nattural Caraibas
- O’Malley’S Bar
- Panificadora Esmeralda Ltda-ME
- Peixaria Bar
- Pompéia Bar
- Ponto Chic
- Quintal da Mooca
- Raízes Zen Perdizes
- Recreio da Serra
- Restaurante Cântaros
- Restaurante Ilha Paulista
- Restaurante Marakuthai
- Ruella Bistro Pinheiros
- Ruella Restaurante
- Santa FÉ e Costela
- Snack Point Burguer
- Solum Escola de Danças (lanchonete)
- Spazio Vintagê Café
- Spot
- Tappo
- Tintas JD
- Vanda Calçados
PARTNERS
TECHNICAL PARTNERSHIPS

SUPPORT

SPONSORSHIP FROM ISS RIO
SUSTAINABILITY
With the next generations in mind, Fundação Gol de Letra looks to initiate good practices to promote better conduct towards sustainability in their headquarters. Through these actions, new habits and activities are practiced in the day to day life of our Foundation.

**SUSTAINABILITY ACTIONS:**

- Work rooms and meeting spaces gained new trash bins for organic and recyclable garbage
- Collaborators received instructions about garbage disposal
- Disposable utensils were eliminated

**THIS PROGRAM MEETS SDGS**

- Good health and well-being (3)
- Clean water and sanitation (6)
- Affordable and clean energy (7)
- Responsible consumption and production (12)
FINANCIAL STATEMENT
Opinion on accounting statements

We have verified FUNDAÇÃO GOL DE LETRA’s accounting statements, which include the balance sheet on December 31st, 2019 and the respective income statements, the comprehensive income, the changes of the net equity and cash flow in that financial year, as well as the corresponding explanatory notes, including the summary of the main accounting policies.

In our opinion the above accounting statements fairly represent, in all material aspects, the equity and financial position of the Foundation on December 31st, 2019, the operations’ performance and cash flow of the ended period, according to the accounting practices adopted in Brazil.

The basis to construe the Opinion regarding the Accounting Statements

Our auditing process was done according to the international and national auditing rules. Our responsibilities, in conformity with these norms, are described below (“The Auditor’s responsibilities in terms of accounting statements”). Our auditing work does not depend on the Foundation, as per the relevant ethical principles indicated in the Accounting Ethical Code and the professional regulations issued by the Accounting Federal Council; our responsibilities are fulfilled according to these norms. We believe that the obtained auditing evidence is adequately sufficient to fundament our Opinion.

The Administration’s responsibilities in relation to the accounting statements.

The Administration is responsible for the elaboration and presentation of the accounting statement according to the accounting practices adopted in Brazil, and also for the required internal controls to avoid distortions in the accounting statements, caused by any mistake or fraudulent issue.

The Administration, in the elaboration of the accounting statements, is in charge of evaluating the Foundation’s operational capacity, also informing the subjects related to its operational continuation and the basis of the accounting statements (unless the Administration decides for the Foundation’s liquidation or an inevitable interruption of operations).

The Foundation’s administrators are responsible for supervising the accounting statements’ elaboration process.

The auditor’s responsibilities regarding the auditing of the accounting statements.

Our objective is being assured that the accounting statements, as a whole, are free of relevant distortions, caused by mistake or fraudulent situations, and present an auditing report with our opinion.
Having a reasonable level of security, i.e., a high level of security, is not a guarantee that the auditing done according to Brazilian and international standards detects the eventual relevant distortions. The distortions may be originated by fraud or mistake, and they are considered relevant when they reasonably influence the economic decisions taken by the users based on the referred accounting statements.

According to the Brazilian and international auditing rules our professional decisions are never biased, and they are taken with reservation during the whole auditing process.

Moreover,

- We identify and evaluate the relevant distortion risks in the accounting statements, caused by fraud or error, and we execute auditing procedures regarding these risks, obtaining the evidence to fundament our opinion. There are more distortions caused by fraud than by error, as the fraud may involve the manipulation of internal controls, coalition, falsification, omission, or intentional false representations.

- We evaluated the Foundation’s internal controls intending to perform the appropriate auditing procedures, not with objective of verifying their efficiency.

- We got our conclusions about the adequacy of the Administration’s use of the accounting basis concerning operational continuity and, supported by auditing evidences, we checked the relevant uncertainty presented in events and conditions that may significantly affect the Foundation’s operational continuity. Our auditing report must refer to the information indicated in the accounting statements and point out the relevant uncertainties that would require some changes. Our conclusions are based on auditing evidence obtained before the production of our report. However, future events and conditions may lead the Foundation to a non-operational status.

- We evaluated the general framework, the structure, and the concept of the accounting statements. The information and the accounting statements confirm that the corresponding transactions and the performed events are in accordance to the proposed objectives.

We informed the Foundation’s Administration about the reached objectives and other auditing aspects, including the significant conclusions regarding eventual deficiencies in the internal control, identified in our work.

São Paulo - SP, June 15th, 2020

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