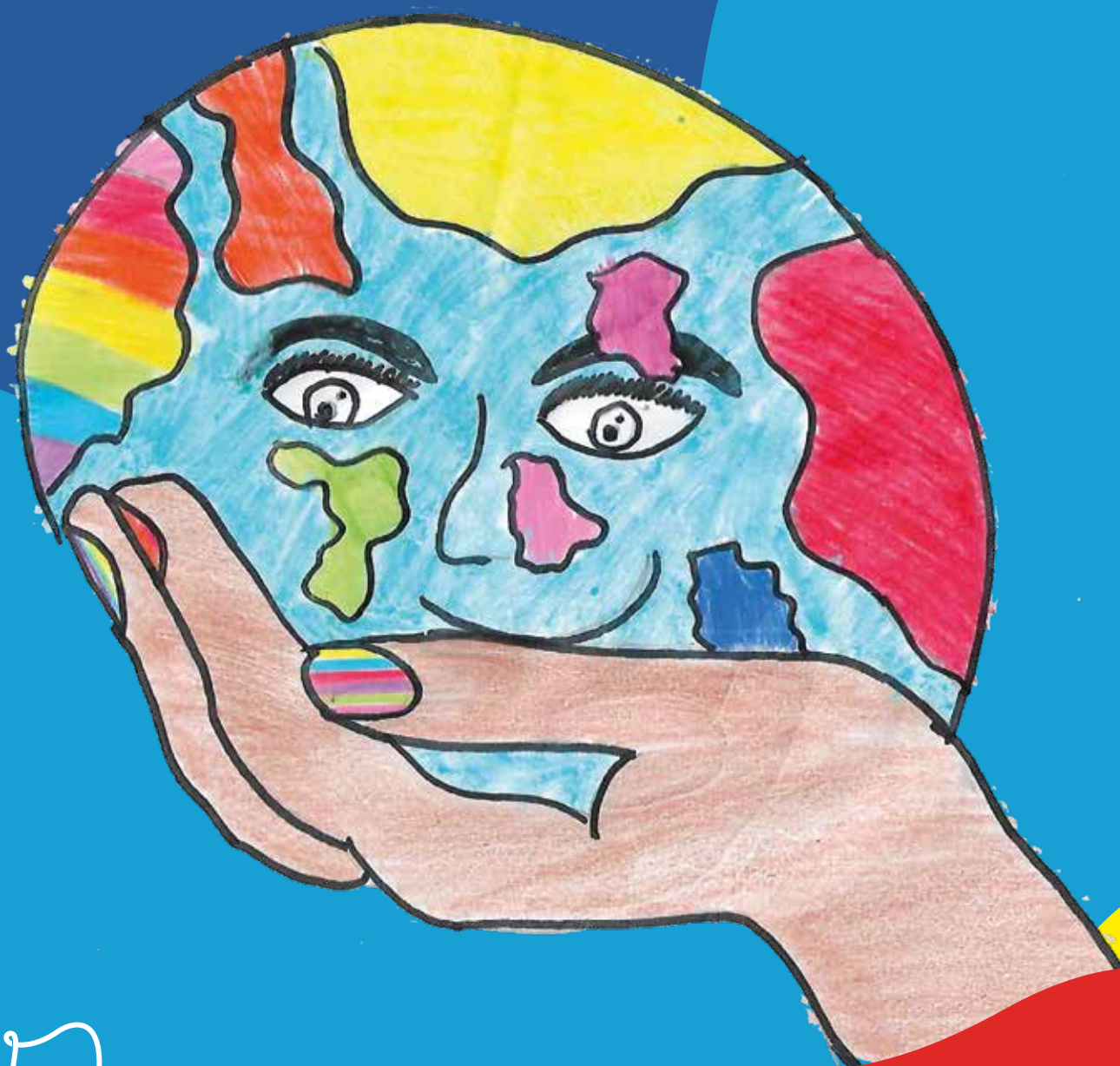



ANNUAL REPORT

2020



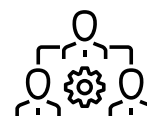
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DIRECTORS AND CHAIRMEN OF THE BOARD



FOUNDERS

Beatriz Pantaleão, Dirce Cristina Bellíssimo, Leonardo Nascimento de Araújo e Raí Souza Vieira de Oliveira.

COUNCIL

President

Raí Souza Vieira de Oliveira

Council members

Angela Maria Gervasio Neves, François Alain Dossa, Guilherme Amorim Campos da Silva, Paulo Aris Velasco Boyadjian, Philippe Jean-Marie Ormancey and Sérgio Arthur Ribeiro da Silva.

DIRECTORS

Administration

Emília Maria Camargo Nagle

CEO

Beatriz Pantaleão

CFO

Dirce Cristina Bellíssimo

General Director

Sóstenes Brasileiro de Oliveira

Gol de Letra France Association

COUNCIL

President

Guillaume Couzy

Vice-president

Raí Souza Vieira de Oliveira

Treasurer

Yves Bonniffet

CEO

Anne Huynh

Council members

Alexis Vintraud, Carlos Vinhas Pereira, Dorothee Lefeuille, Philippe Oddou and Pascal Deniau

MESSAGE FROM THE BOARD

Namely, our message is a message of hope, despite everything! The year 2020 could be defined by many persons as a year that we should skip. It ruined the world's economic system pillars, it challenged Science, it took humanity to its limit in terms of exhaustion, despair and fear..

The world felt it. Brazil felt it. Gol de Letra felt it... The burden of pandemic felt heavily on everyone We had to adapt ourselves very quickly to a new and complex situation.

CONCERN. The dominant word. What should we do to carry on with our programs? How would we get financial support? Would the Incentive Law's managers be sensible enough to maintain the support? How would we guarantee our employees' jobs? How would we keep the ties with the students and their families?

Little by little we re-invented ourselves in the mid of this stressful situation, finding new ways and new proposals. As we cannot meet in person by now, we started having on-line workshops. They are very rich in content. We were able to distribute thousands of food baskets to much more people, not only to Gol de Letra's families.

We observed the development of happenings and prepared our return to the presential activities. In August we hired a company to assist us developing a return protocol , following the official agencies' guidance. In fact, it was a totally new scenario. We restarted with on-site programs in October, observing the new rules and fulfilling our role to keep the communities in motion, to assist the students and to their families.

Despite the enormous global chaos, Fundação Gol de Letra crossed the year supported by solidarity actions, obtained with the intense effort of our team and with the help of hundreds of people and companies (partners, donors, and associates). We directed the obtained 'positive results to the families of Vila Albertina and Caju, which needed our support more than ever.....

Solidarity and Hope will remain the focus of our projects in Gol de Letra. Better days will rise in the horizon, just because we deserve a wider, more equitable and humane future!

Beatriz, Rai e Sóstenes

WHO WE ARE



ABOUT US



Fundação Gol de Letra is a civil non-profit organization that contributes to the practical education of children, teenagers and young people in Rio de Janeiro (Cajú District) and São Paulo (Vila Albertina District).

It was established in 1998, by the former football players Raí and Leonardo, who wanted to give a better life perspective to children in socially vulnerable communities.

Acknowledged by Unesco as an example of assistance to needy children, the Foundation's mission is providing integral education to children, adolescents and young people via sports, culture, and professional skills.

In 2020, Fundação Gol de Letra gave direct assistance to 3,017 children, teenagers, young people, and adults, helping around 8,200 families with food baskets, home cleaning and personal hygiene items, to guarantee food safety during the covid 19 pandemic period. Among these families, 6,200 of them are directly assisted by the Foundation, the others are residents of communities helped by it.

We also supported other Institutions, our partners around Brazil, giving assistance to other two thousand families in Belém (PA), Arari (MA), Fortaleza (CE) and Barreira do Vasco (RJ).



[Read more](#)



Around 65% of these families are headed by women, and most of the families are ormed by four persons.

WHERE WE ARE



SÃO PAULO

VILA ALBERTINA

Tremembé District, North Zone

2.100

YOUTH & ADULTS

ASSISTED



**ACTIONS WITH
COMMUNITY**



RIO DE JANEIRO

CAJU

Port Zone

CERCA DE

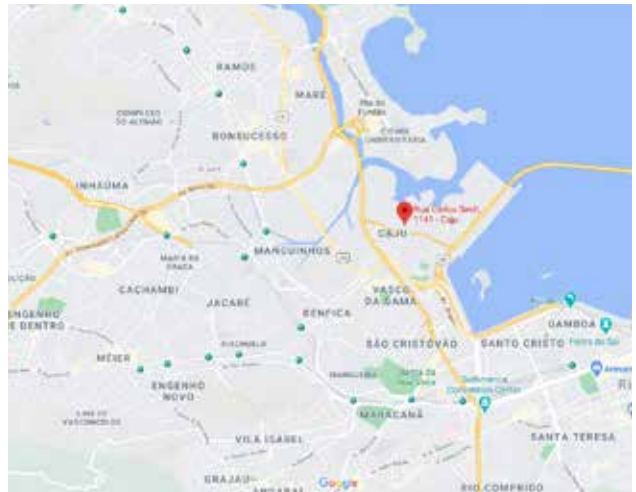
850

YOUTH AND ADULTS,

ASSISTED



**ACTIONS WITH
COMMUNITY**



FOOD SAFETY



The main and bigger action of Fundação Gol de Letra in 2020 was the Food Safety Campaign, implemented to gather and distribute food baskets, hygiene kits, PPEs and agricultural inputs to improve their assisted population's life quality.

The crisis triggered by Corona Virus pandemic enhanced the Foundation's social assistance role. Social service is one of Gol de Letra's pillars, the crisis brought the urgency in guaranteeing food safety in the assisted communities, it increased its importance in the social environment.

The interruption of the presential activities in March led to other forms of contact with the assisted families (by phone or whatsapp) The main objective was the guidance in relation to the recommended procedures to combat Covid 19, the messages were either elaborated by Gol de Letra's team or copied from reliable and official entities. This action has revealed the high level of social-economic vulnerability of the families, which needed help to have food and other basic items.



Through a partnership with Edenred, some families were granted a free food card instead of a physical box of food.



82% of the families assisted declared they had their income affected by the pandemics

From March onwards our Social Service Team established and developed partnerships with players and leaders of the assisted communities and local institutions to expand a community network.

The link with these partners was essential to map, register and give the food baskets to the families, adopting the following criteria:

- ➔ Families of single mothers.
- ➔ Unemployed persons.
- ➔ No income or small income.
- ➔ Member of the family in the "Covid 19 risk group".
- ➔ Assisted by the Social Programs.



With the food card, families were able to choose where to buy and what to eat, fostering local markets.



With the donation from people and companies, we were able to recharge the food cards for about 3 months



Solo moms and families dealing with unemployment had priority to get baskets and cards



Families with more social and economic vulnerabilities were granted help with more urgency

MOBILIZATION

In April the Foundation launched a social media campaign “We are a sole team against coronavirus”, collecting donations to guarantee the supply of food to the communities. The campaign, that ended in July, counted on 16 donations from companies and institutions, which contributed with food baskets, masks, alcohol gel, etc.; besides individual donations via bank deposit, which were used to buy in natura food and hygiene items.

In July, Edenred, the owner of the brands Ticket Alimentação and Ticket Log, established a partnership with Gol de Letra to develop a customized donation platform to launch the campaign entitled “You in the counter-attack”, which became our main source of collection.

The partnership complemented our food donation campaign with the distribution of free of charge food cards to the families. Their use in the local retail market contributed to the community’s economy.

The web platform <https://asuaajuda.org> was launched to collect donations with pre-fixed amounts (R\$ 50,00, R\$ 100,00 R\$ 200,00 e R\$ 400,00) that contributed to supply food to needy families for two months.

The vulnerable communities assisted by Gol de Letra also counted on the campaign entitled “Tanque Cheio, Coração Também” (Fill your Car and your Heart) that had the participation of 18 thousand fuel stations in the whole country. One percent of each R\$ 100.00 fuel purchase using Ticket Car and Ticket Fleet cards was donated to the campaign. The collected amount, a total of R\$ 1,8 million, was used to buy food to the communities assisted by the Foundation.



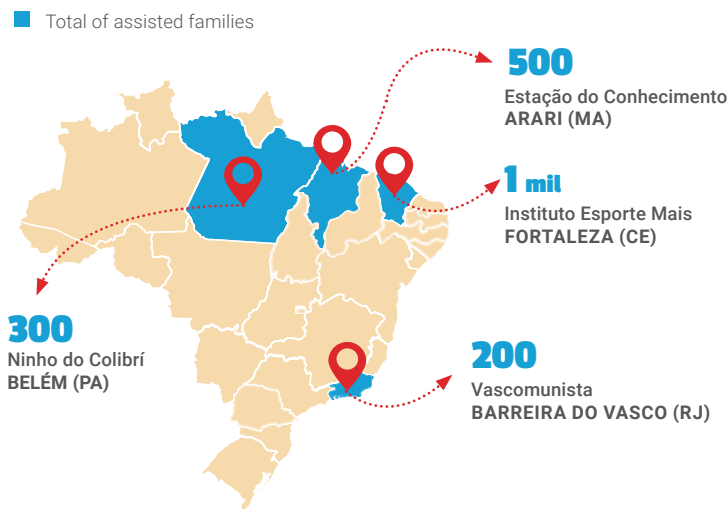
Food and hygiene items were given to the first families assisted



Every \$ 100 reais collected made it possible to help a family with basic food for about 2 months

DISTRIBUTION

All the campaigns and mobilizations in 2020 contributed to assist more than **8 thousand families** in the country, i.e., **6 thousand families** in Vila Albertina and Caju, normally assisted by Gol de Letra, and other **2 thousand families** in partnership with other institutions in other places:



In a period of three months a total of **25 thousand food baskets** and food tickets were donated to the communities assisted by Gol de Letra and its partners.

Moreover, some partners donated several items, indicated on the **left side of the page**.

In Caju territory around **4.500 families** received **12,177 donations** (food baskets, hygiene items and food tickets). According to the records of CMS Fernando Antônio Braga Lopes Social Assistance Agency, this total represents 48% of the families registered in the territory. In **Vila Albertina**, the total of assisted families corresponded to **1,7 thousand**, which received around **13 thousand donations** (food baskets, hygiene items and food tickets).

	35 thousand
MASKS	
	8.750
LOAVES	
	1,000
ALCOHOL GEL	
	1.200
BALLS	
	1.680
SOFT DRINKS	

PROFILE OF THE ASSISTED FAMILIES

We have the following profile indicators:



99%

of the families live in the assisted communities



75%

of the families have members that are in the Coronavirus risk group



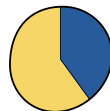
65%

of the families are headed by women



45%

of adults are unemployed



40%

of them inform that have informal and temporary work



82%

affirm that their income was affected by the pandemic

The conclusion regarding income is that:



The average per capita income amounts to **R\$ 495,96**



The family is composed of **4 members** in average.

Due to the pandemic Gol de Letra focused the 2020 campaigns on food safety. These campaigns benefited more families than the previous ones in terms of distribution of food and other essential items. We must point out that every sector and department of the Institution took part in the campaigns during the pandemic, i.e., they obtained the collaboration of companies and individuals, they performed on-line and presentational activities, they did surveys and phone calls to families, they delivered food and other items to the families, etc.

ADAPTED ACTIVITIES



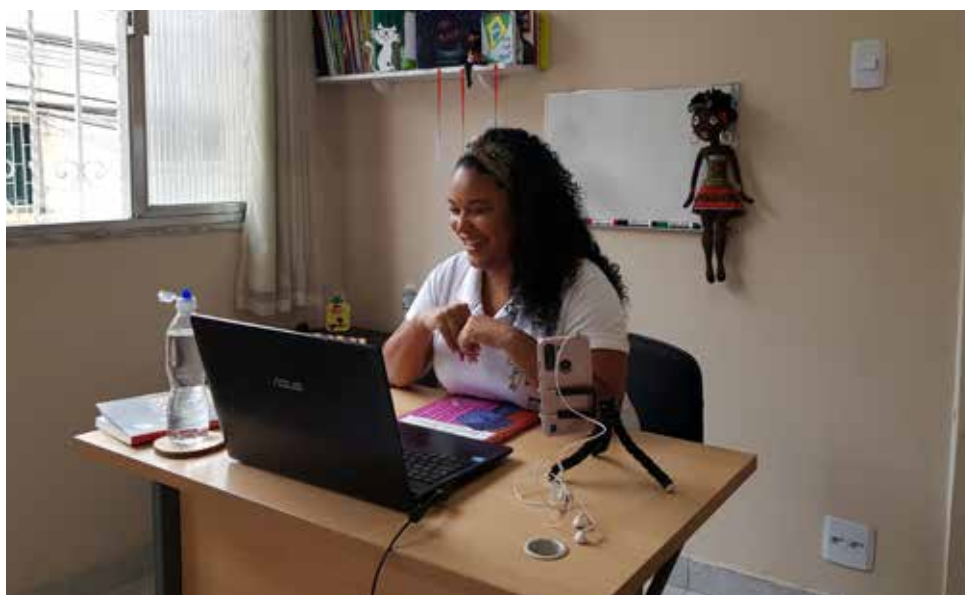
WHO (WORLD HEALTH ORGANIZATION) informed on March 11th, 2020 the presence of a global pandemic, the Coronavirus (COVID 19). Fundação Gol de Letra immediately started following the recommendations of the main public health agencies and suspended its presential activities until October 2020. On the other hand, the Foundation started producing on-line material, videos to be watched via the social media, and whatsapp groups formed by the assisted families.

The on-line classes started in May using Microsoft Teams and other video call tools. The classes normally occurred late afternoon, when the parents had more chance to take part in the activities, thus increasing the virtual interaction between parents and children of several families at the same time.

The "live" activities were also used by the teams to transmit pedagogic contents and promote debates related to the Foundation's actions. Our team also took part in several "live sections" with third parties, to discuss the importance of our work and the adaptations done during the pandemic.



The presential activities were replaced by enriching on-line activities.



Social media, group chats and video calls became routine to our educators

Schedule of the on-line meetings held by Gol de Letra's teams:

DATE	EVENT	PLACE	LINK
09/04	Urban Dance	Instagram	www.instagram.com/tv/B-7fsmSHPRV/
24/04	Domestic, psychologic and sexual violence during the pandemic	Instagram	www.instagram.com/tv/B_XkXIKnxGJ/
27/05	Sorria Editorial MOL Festival	Youtube	https://bit.ly/sorriafestival
28/05	Creative communication during the pandemic	Instagram	www.instagram.com/tv/CAv11AAHoK6/
28/05	Talk with Eduardo Moreira and Ana Moser	Youtube	https://youtu.be/9dRX5dHIVd4
25/06	Open inequality and the society's role during the pandemic	Youtube	https://youtu.be/lyV6v5VyJsg
23/07	Gender and social inequality during the pandemic	Youtube	https://youtu.be/2TY-yFmpgnl
28/08	Cultural Event "Gol de Letra in your home"	Youtube	https://youtu.be/cjfz40SOj3g
06/10	Meeting with Investor Luiza Helena Trajano	Youtube	https://youtu.be/RKCMZsYicnA
10/12	Launching Gol de Letrinhas 13	Youtube	https://youtu.be/Cfal0Rk5f0l
11/12	Cultural Event "Gol de Letra "	Youtube	https://youtu.be/_7NYLJG_dE8



Presencial activities returned in October and strictly observed the Health and Safety Protocol



The Health and Safety Protocol was established by a multi-disciplinary team from Gol de Letra and two experts in health.

RETURNING WITH PRESENTIAL MEETINGS

In October 2020, Fundação Gol de Letra **gradually re-started its activities**. The Foundation adapted its Sports Courts (Núcleo de Esporte e Desenvolvimento-NED) in Vila Albertina (SP), and Caju (RJ).

Our view, as a social assistance institution, is that the situation of vulnerability, financial instability, and social isolation generated by the Coronavirus pandemic in the communities required the return of the partially presential activities due to the necessity to gather, support and guide the assisted families in the present times.

The return of the activities strictly **observed the Health and Safety Protocol** established by a multi-disciplinary team of seven analysts in Gol de Letra, which followed up the status of vulnerability and the presence of Coronavirus in the assisted communities from May to October 2020.

We counted on the support of two experts of the health sector to prepare the Protocol, Nurse Renato França da Silva, specialized in ER Management at Hospital Sírio-Libanês and Coordinator of the Nurses working with Infectious and Parasitic Diseases at the FIOCRUZ Institute, and Dr. Thaysa Drummond da Silva, Infectologist and coordinator of the ER at Hospital Municipal Odilon Behrens, in Belo Horizonte (MG).



After the presential return, temperature checking became mandatory to enter Gol de Letra's spaces



Alcohol in gel stands were spread all over Gol de Letra's spaces



Cleaning of sites and materials were made in between activities



Use of mask became mandatory inside every Gol de Letra space

The presential return took several steps:

- ➔ Education of the operational and social-pedagogic teams regarding the use of the safety protocol;
- ➔ Workshops in São Paulo (sports) and Rio de Janeiro (sports and literacy); maximum of 10 students per class;
- ➔ Class duration reduced to 45 minutes;
- ➔ Cleaning of sites and materials in the beginning, interval and finalization of the classes;
- ➔ Availability of alcohol in gel, signaling and information in each site, controlled flow of people, body temperature checking;
- ➔ Mandatory use of mask to enter and remain in the Foundation.
- ➔ Separate spaces to guarantee social distance;
- ➔ Workshops in open spaces, only.

The sports activities in groups or with physical contact were redesigned and adapted to maintain the required **social distance**. The students must have their own materials to practice the activities proposed by the Educators. The games and fight modalities were adapted in each modality to be performed individually or maintain the required social distance. Dummies and mannequins were used, as well as materials to simulate activity partners in some modalities.



Visit the website to know our Health and Safety Protocol , which is guiding the presential activities in Fundação Gol de Letra´s units.

PROGRAMS & PROJECTS





OPEN GAME AT VILA

Open Game Program is based on the principles of Integral Education and Educational / Participative Sports. The aim is the integral development of children, teenagers, and young people in Vila Albertina Community, in the Northern Zone of São Paulo City.

Regular workshops concerning 15 sports modalities take place in the Sports Court and in governmental schools (partners in the region). The activities are done before or after regular school hours.

This Program also includes the Leisure at Vila Project, offering leisure activities to the whole community, to people of all ages, presenting sports festivals, events for the families, integration games and leisure in the streets.

In 2020, Jogo Aberto Program was changed to adapt its activities to the Covid-19 pandemic. The new routine of the Program is described in the chapter entitled **"Adapted Activities"** (on page 14).



Futsal activity: activities that could be done individually or with distance became the focus during workshops

numbers

1.458

enrolled persons

891

users took part in the presential and on-line activities

20

monitors completed the leadership program

15

sports modalities

70

promoted on-line activities

1.312

participations in on-line sports activities

52

promoted leisure on-line activities

1.218

participations in leisure on-line activities

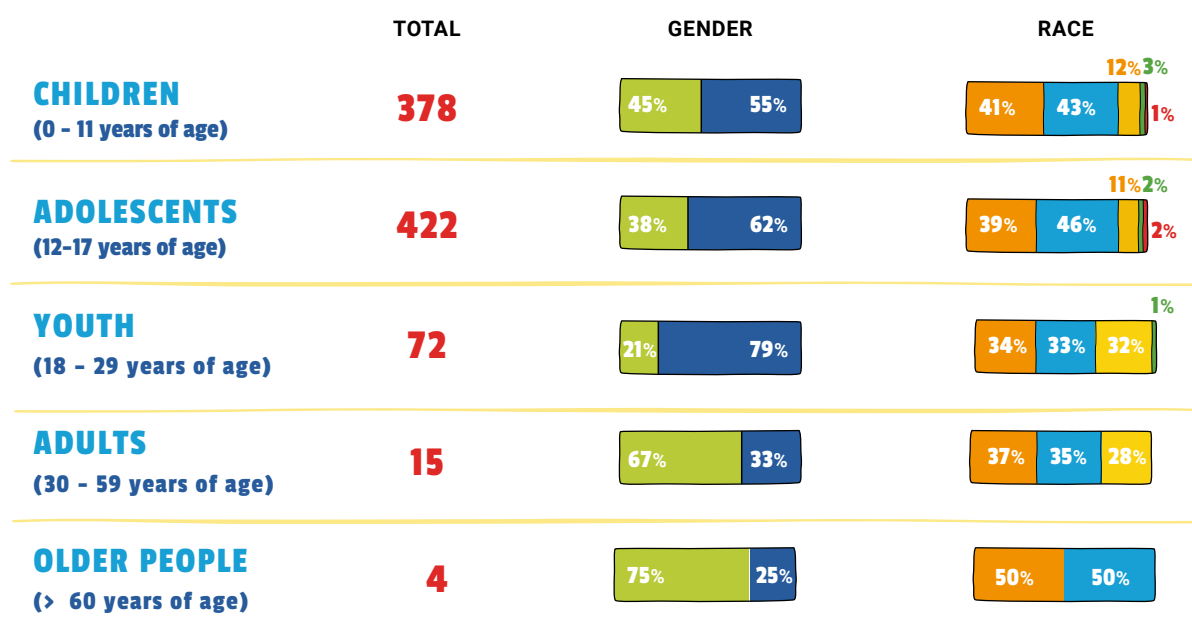
ONLINE SPORTS ACTIVITIES		PARTICIPATION OF WOMEN	PARTICIPATION OF MEN	PARTICIPATION (NO IDENTIFICATION)
May	02	32	39	04
June	13	149	201	05
July	14	149	166	07
August	15	153	140	06
September	22	117	105	00
October	04	24	15	00
Total	70	624	666	22

ON LINE LEISURE		PARTICIPATION OF WOMEN	PARTICIPATION OF MEN	PARTICIPATION (NO IDENTIFICATION)
May	02	18	19	0
June	04	53	63	04
July	08	156	99	12
August	10	105	94	11
September	06	109	73	11
October	10	101	120	03
November	08	52	55	04
December	04	30	26	00
Total	52	624	549	45



Materials used during activities must be cleaned by users at the end of every workshop

DATA OF 891 USERS THAT TOOK PART IN ONLINE ACTIVITIES



CAPTION

■ feminine
■ masculine

■ white ■ brown ■ black
■ indig ■ yellow



Spaces were marked on the floor to guarantee social distancing among the participants



At Vila Albertina, presencial activities were also transmitted live to users who wanted to take activities from home

DEPOIMENTOS



“

I am enjoying the Live Activities, the sports, and all the FGLs live sections, dedicated to the users and monitors. They are “cool” and very productive! Congratulations to everyone!!!

Wesley Darlan Santana Santos,
18 y.old, monitor since 03/2018

“

The lives are cool and very creative. The activities of the educators are also fun, they give the users and monitors the chance to practice sports “on line”, “at home”, very dynamic games. I thank the Educators for everything!

Rian Rodrigues Ferreira, 18 y. old
monitor – since 09/2018

“

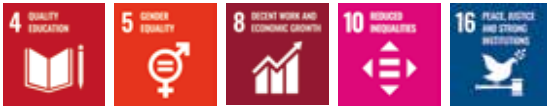
I appreciate the work that the Foundation is doing during the pandemic, focusing on the health and well-being of the assisted persons, even in the absence of presential activities. The persons carry on with the sports activities, they do not spend their time on the phone or watching TV all day long.

Andressa Batista Duarte, 19 y.old, monitor –
since 08/2016

“

On -line activities were and still are very important for the students as they continue with their activities at home, even being different from the presential classes.

Beatriz Carvalho Pimentel,
16 y.old, Educator since 08/2017,
modality Judo



PROGRAM TO YOUTH

The Program's object is contributing to a broader development of skills to be used by the teenagers and Young people between 14 and 21 years of age in Vila Albertina Community (Northern Zone of São Paulo City). The workshops are dedicated to Arts, Life Projects, and Professionalization, with the objective of reaching the plain exercise of citizenship via education, culture, and the performance of social and professional skills. Theatre, Dance, Audiovisual, Graphite, Carpenter skills, Bakery, Chocolaterly, are some of the available activities.

This Program was adapted In 2020 due to Covid-19 pandemic. The new routine is described in the chapter "Adapted Activities" (page 14).

Two new activities were added to the cultural modality: "FGL Na Sua Casa", presenting the pedagogical processes, the development brought by the learned techniques, the group's artistic production, and the life-long learning skills.



The dance presentation was a success at the "FGL in your place" event, available at Gol de Letra Foundation's youtube channel

numbers

184

adolescents and young people

122

young people took part in workshops of audiovisual, dance, graphite and theatre

14

adolescents and young people attended the Bakery & Chocolate course

22

Young people took part in 10 workshops of Projeto de Vida (Life Project)

4

Cultural monitors attended 124 classes with theoretical contents and practice

552

persons indirectly reached by the program

2

Cultural Event "FGL na Sua Casa Casa" via Youtube

736

Views of "FGL na sua Casa" events

19

contents produced to institutional profiles in social media

Courses

- Audiovisual
- Dance
- Theatre
- Graphite
- Carpenter
- Bakery and Chocolate candies
- Life Project



Even online, the development of the graffiti participants was evident



Different painting and drawing techniques were taught at theGraffiti workshops



Participants of the audiovisual workshops produced their own documentaries at home



The Theatre Workshop had an artistic makeup session and the plays were rehearsed online

	TOTAL	GENDER	RACE
ADOLESCENTS (12-17 years of age)	95	65 feminine / 30 masculine	37 white / 55 brown / 2 black / 1 indig
YOUTH (18 - 29 years of age)	86	58 feminine / 28 masculine	30 white / 56 brown
ADULTS (30 - 59 years of age)	3	3 feminine	1 white / 2 brown

CAPTION

- feminine
- white
- brown
- black
- masculine
- indig
- yellow

TESTIMONIALS



“

Documentary production is something unique. I had never dreamt of producing a documentary. Sharing this moment with the group and take decisions about every detail of the film: the characters, references, editing, final cutters, collection of material; it is hard task but even getting tired is rewarding, because the objective is a good one: the learning!

Juliana Gonçalves Nunes,

Student of audiovisual, 17 y.old

“

I loved the classes, they were very interesting, leading us to think about and discuss important themes. We also had the opportunity to practice during the dynamic sections.

Gustavo Henrique Caromano Montoani

Theatre Educator, 16 y.old

“

Well, we Reached the last track of 2020. The on-line course was very rewarding. I made the most of it, with as much progress as possible, I am very grateful for it. I thank for the discussions over the last periods, the very important debates. Seeing the themes as life-long learning and talking about them is something very cool!

Marina Pena Souza,

Monitor of Graphite, 21y.old

“

I felt like being a real ballerina (in the on-line event) I was taking part in a show, and the choreography created with the Educator was amazing!!

Graziele Costa Elias Vasquez,

Dance student, 16 y.age



TWO TOUCHES

Two Touches represents integral education to children and teenagers (6 to 15 years of age) and to 12 monitors (15 – 18 years of age) in Caju District, in the port zone of Rio de Janeiro. There are two lines of work. One is composed of **educational sports** (workshops of Futsal, Basketball, Volleyball, Handball, Capoeira, Muay Thai) with adapted games and traditional Brazilian games. The other is focused on the **pedagogical/literacy support**, with Reading, Composition, Informants and Arts classes. The main objective is **contributing to the integral education of children and teenagers**.

In 2020, this Program’s routine was modified due to the Covid-19. The new routine is as it has been described in the chapter “A new routine is described in the **“Adapted Routine” chapter (page 14)**. The assisted children received snack baskets at home, with biscuits, juice bottles, etc., to replace the snacks offered at the Foundation during the breaks.

Before the suspension of the activities in March 2020 the Program had presential activities, including a visit to the Sambódromo (in Rio de Janeiro) to watch the Samba Parade. There was also a participation in the Sports Week of Escola CIEP Henfil and a tour to Praia da Urca.

We also launched the book Gol de Letrinhas 13, e-book version, with the help of Caju Community’s Library. The book is based on the Child and Adolescent Statute’s 20th anniversary. The theme is: “If the child ruled the world..., and it is presented as a set of proposals to improve the world and the human relations.



At the pedagogical support workshops, all participants must maintain social distancing

numbers

209
direct assistances

87 children

110 adolescents

+12 young monitors at GL

627
assisted indirectly

961
delivered snack baskets kit lanche

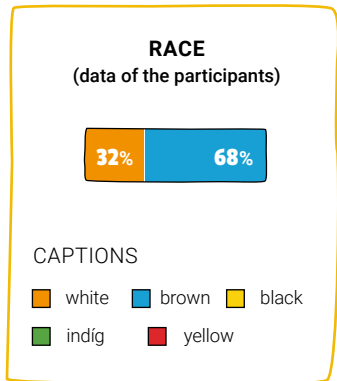
7
Family meetings with **188** participants

280
Participants in the Sports Week of Escola CIEP Henfi

28
Partners to work on-line

7
Assisted communities

	TOTAL	GENDER
CHILDREN (0 - 11 y.age)	87	
ADOLESCENTS (12 - 17 y.age)	110	
MONITORS	12	



CAPTIONS feminine masculine



Activities promoted dialogue during futsal workshops



An outdoors Capoeira workshop tests the participants balance



Computers with internet access can be used by participants, if accompanied by an educator



Writing is one of the skills developed during pedagogical support workshops

DEPOIMENTOS



“

My children missed going to Gol de Letra during the pandemic. We received several snack baskets for my children. It helps us in our domestic expenses. Unfortunately, we don't have access to Internet at home, therefore, the children are not taking part in the on-line activities. They returned to the Foundation when the presential activities re-started, with all the necessary care and organization.

My children were received with pleasure and enthusiasm!

Gol de Letra's facilities are very good, well structured, and with a team of well qualified professionals. The Family feels fine and safe there.

From the bottom of my heart, I thank all the persons involved in this work, Which is excellent and very important to Rio de Janeiro. It is a privilege having it in our community. Fundação Gol de Letra, happy for being part of it!

Maria Eliana da Silva Araújo, mother
students Antônio Carlos, Marta e
João, Two Touches

“

I missed going to the Foundation during the Pandemic.

I joined the on-line activities as soon as

They started. I liked one activity that we

Had to collect bottle caps. The one that collected

The highest quantity would win a prize. It was fun, Dynamic and good for the environment! Gol de Letra

Helps me a lot, I learned that anyone can play ball, it is not an activity only for boys!!!

Maria Juliana Santos Silveira, 11 y.old



CAJU COMMUNITY'S LIBRARY

Caju Community's Library is open to the residents of Caju District, in Rio de Janeiro's Port Zone, and it represents multiple educational opportunities to children, teenagers, young people and adults. The users have free access to books, toys, traditional and electronic games, computers with free internet, parlors and classrooms that can be used for meetings and events, too.

Due to the pandemic and the closing of Gol de Letra's facilities, we adopted the online work modality including for the Library. We started Caju Community's Virtual Library on Instagram. We used to post literary tips weekly, we had lives with story-telling, artistic and cultural contents, interviews with writers, discussions about violence against women, racism, public health and citizenship. It's important to mention the on-line modality was very important to increase visibility in terms of our work, i.e., we went beyond Caju's district.

The Library Project contributed to the elaboration, edition and launching of the book entitled Gol de Letrinhas 13. The work is used in the Library as a work tool in reading sections with participants.

We continued with the Program entitled "Right to Culture" via the donation of 250 book kits (Your Library at Home), dedicated to young people and adults, to spread the reading habit in the family during the period of necessary social distance. These kits were available to persons registered on the virtual library; the priority being given to Caju Community's residents (95% of the benefited public).

numbers

+700
followers
on Instagram

+170
advertising
content

+10
literary tips

+10
story-telling

+22
lives with
guests

250
book kits to the
community

TESTIMONIALS

“

The virtual library is of extreme importance to our intellectual development, it is a gift to our soul . It is great, indispensable during the pandemic period, as we travel with the wings of imagination, despite remaining at home. The children follow us, and also acquire the habit of reading. It is also beneficial in the education and to foster the spread of acknowledgement

Bruna Lima Freire, 39 y.old, user of
Caju Community’s virtual library

“

I received the book kit of Caju Community’s Library and when I got home I showed the stories to my 2 year old granddaughter. It was a unique moment for the two of us, as I presented the world of books to my family. I appreciated that very much.

Zuleide Silva, user of
Caju Community’s Library



Literary tips, lives with story-telling, artistic and cultural contents and meetings with writers are some of the contents found at Instagram @ bibliotecacomunitariadocaju



CAJU OPEN GAME

The Program entitled Caju Open Game is an **integral action focused** on educational sports activities for children, teenagers, and Young people between 6 to 17 years of age in Caju Community, in Rio de Janeiro's Port Zone. The Program offers several sports practices before or after regular school hours: Judo, Futsal, Tennis, Table tennis, and Rhythmic Gym.

In 2020 a content was produced to be presented in the social media and in on-line classes to the students (as per chapter **"Adapted Activities" page 14**).

In February and March, before the global spread of the new Coronavirus, this Project had done the Integration Week with CIEP Henfil, continuing the connection with local Municipal Schools, besides taking part in the interexchange with the French School of Sports, which represented an intense exchange of experiences.

In 2020 the novelty was the **distribution of the so-called "happy baskets"** (a basket with biscuits, juice cans and other food items for children). This action was initially considered for the Two Touch Program, but it was also included in the Caju Open Game Program to replace the snacks that the children used to receive at School.



Sailcloth dolls helped the participants of the Judo Workshops during the pandemics.

números

244

Direct assistance

79 children

124 adolescents

+8 monitors
assistance at FGL

+33 persons in
Gym for adults

810

persons indirectly
benefited

280

CIEP Henfil students
took part in the
Integration Week

378

snack kits were
distributed

9

family meetings
were done

16

local partners
linked via network

7

benefited
communities

	TOTAL	GENDER	RACE
CHILDREN (0 - 11 y.old)	79	39 (feminine) / 40 (masculine)	26 (white) / 49 (black, brown or indig) / 4 (no answer)
ADOLESCENTS (12 - 17 y.old)	124	53 (feminine) / 71 (masculine)	38 (white) / 75 (black, brown or indig) / 11 (no answer)
MONITORS	8	4 (feminine) / 4 (masculine)	2 (white) / 6 (black, brown or indig)
ADULTS (30 - 59 years of age)	33	33 (feminine)	7 (white) / 20 (black, brown or indig) / 6 (no answer)

CAPTION

■ feminine
■ masculine

■ white ■ black, brown or indig
■ no answer



Stretching and warming up in the beginning of the rhythmic gymnastics workshop



Tennis is one of the olympic sports offered at the Open Game Caju Program



The table tennis workshop must also follow the Health and Safety Protocol against covid-19



Futsal activities returned in october with reduced number of participants and extra care, according to the Health and Safety Protocol



Using masks became mandatory in every single one of Gol de Letra Foundation's spaces

TESTIMONIALS



“

I consider Fundação Gol de Letra as an opportunity to have access to contents. I feel that the dialogues and the dynamic actions of the Educators make the activities more practical, much more than in other schools. In the pandemic what I missed most was the presence of the colleagues. It was rather strange doing the activities alone, using a broom and a pillow.... The creativity and the intention were good!

Alexandre do Nascimento de Jesus,
Student of Judo

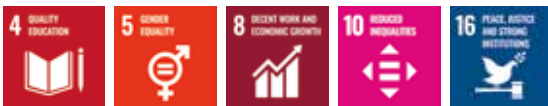
“

Gol de Letra was and still is extremely important to us, as my son does not have much to do due to the social isolation in the pandemic. Our internet connection is not good, so, we did not have access to all the activities. But we enjoyed all the opportunities we had to be on-line!

We even had physical activities together! I was thankful for receiving the snack basket, my son was delighted, and we were able to use the snack money to buy other things in the supermarket.

We had the support of the social assistants , that always contacted us. I was worried about the return to presential classes, but I noted that everybody, including the receptionists, were well prepared to receive the students with safety. Gol de Letra makes the difference in my family, my son never misses the classes, as he feels well taken care in the Foundation.

Claudilene de Souza Nascimento,
mother of Emmanuel Nascimento
Clemente, Student of tennis



YOUTH AND OPPORTUNITY

The Youth and Opportunity Program is an action dedicated to educate young people in Caju District, in the Port Zone of Rio de Janeiro. It is based on integral education and works on three focal lines: **labor skills, access to University, and personal development.** The students have to be at least 16 years old and the program offers professional qualification courses and the preparation for ENEM test (National Secondary Education Examination);

The Program had adjustments and adaptations in 2020, its routine changed, due to the Covid-19 pandemic. The new routine is described in the chapter entitled **"Adapted Activities", page 14.**

Gol de Letra's educators prepared a group to join the labor market via courses focused on professionalization. We started a C.V. data-base to the students (the target of the Project) and to persons of the community with the objective of sending the C.V.s to our partners.

The Project **presented 148 persons to the market,** and 28 persons got jobs, representing **19% of the group.** In relation to ENEM test, the Program contributed with tablets, smartphones, and access to Internet to 30% of the students, in order they could have access to on-line classes.



About 80% of the participants were granted financial help to hire internet access, giving them conditions to watch the online classes

números

135

direct assistance

86

young persons and adults attended professionalization courses

34

young persons and adults were prepared for ENEM test

15

young persons and adults attended the workshop on entrepreneurship

600

users assisted in the elaboration of their Curriculum.Vitae

405

inderect assistance

148

young persons and aduts attended job interviews

28

persons were hired by the Market.

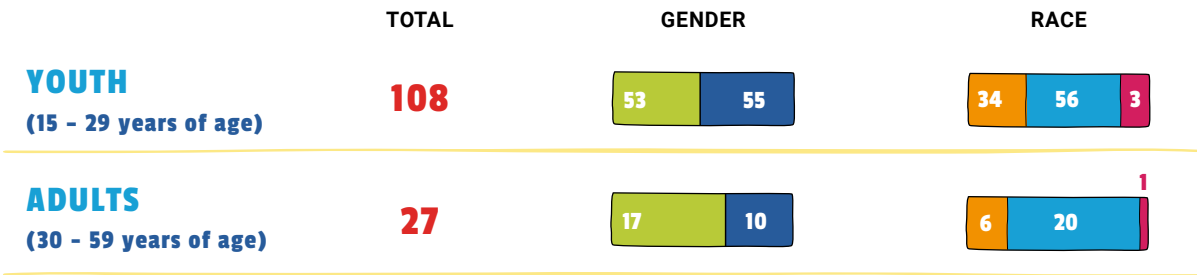
33,3%

of the professionalization course participants were women

Offered courses

- ➔ Electrician (low voltage installation in buildings)
- ➔ Operations Assistant – Port Logistics
- ➔ IT work. Port Logistics
- ➔ ENEM test preparation
- ➔ Entrepreneurship Workshop
- ➔ Guidance to Elaborate the C.V.
- ➔ Production line operator
- ➔ Back office clerk
- ➔ Pintura Automotiva

Covid-19 pandemic led to students drop-off and to the discontinuation of some courses: Production line operator, Back office clerk, Car Painting and Car Bodyshop. They stopped in March 2020.



CAPTION

- feminine
- white
- black, brown
- masculine
- indig
- no answer



The majority of participants wants to develop skills so they can work for the local markets and shops



The Operations Assistant – Port Logistics wants to fulfill a demand from the Caju territory, located in a portuary zone

	PRIMARY SCHOOL			HIGH SCHOOL			COLLEGE		
YOUTH (15 - 29 years of age)	15	2	0	39	5	47	0	0	0
ADULTS (30 - 59 years of age)	0	3	0	1	1	20	1	0	1

CAPTION ■ ATTENDING ■ DROP-OFF ■ COMPLETED



Electrician (low voltage installation in buildings) participants have the opportunity to get hands on with practical



The Back office clerk Course aims to contribute with skills that the job market asks for



Mix between theoretical and practical activities make the courses more attractive to the Youth of Caju

TESTIMONIALS



I was very pleased to attend the course and with the support received from Estevão Neto e and Karina Avelar.

Their support made me carry on, even with all the difficulties!

I thank Fundação Gol de Letra for the opportunity, it added a lot of value to my education.

Anderson Castro, student of the course focused on Port Logistics' Operations



The course was a hallmark to me, It has increased my technical knowledge and I improved a lot.

I thank Karina and Estevão for their guidance during this period of pandemic, so difficult to everyone!

My special thanks to Gol de Letra.

Tiago Lima Rocha, student of the course to Electricians, dealing with Low Voltage Installation



Gol de Letra never gives up helping us, even when we say we don't want it, because sometimes our "no" means "yes" and sometimes our problems block our way. Thank you Estevão Neto for insisting with me, you said that I would finish my course even if you had to push me to do it.... Karina, you look tough, but your heart is kind, thank you for everything. My thanks to the Foundation and its super team!

Kátia da Silva, student of the course Electrician - Low Voltage



Taking part in this course, the second I attend at Gol de Letra, added a lot of value to my education. The tutorial guidance was very important to my daily life. I am very thankful for it.

Bruno Silva, student of the course focused on Port Logistics' Operations.



COMMUNITIES PROGRAM

The program entitled Communities is an action developed in São Paulo and Rio de Janeiro Cities. Its main objective is contributing to the community's **development via the network, taking mobilization actions in territories assisted** by Fundação Gol de Letra. It is a transversal line interlinked to other projects, viewing the establishment of a social **protection policy** that enhances the offered direct activities.

In 2020 the Communities Program had performed the activities in two ways:

Education of Social Agents

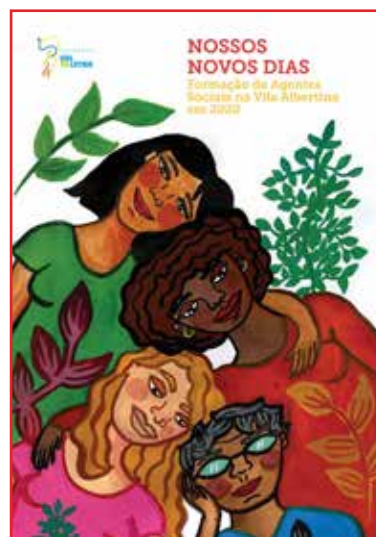
It contributes to the women's personal development, educating them to get new perspectives in terms of life project, besides becoming multipliers of knowledge and actions related to gender equality, violence, diversity, race, human rights, labor, digital inclusion, among others.

During 2020 the classes were online, twice a week, via Whatsapp, the groups being oriented and followed up by teams of professionals. The generated content is reproduced in the e-book entitled "Our New Days" **(available here)**.

Sports and Gender Project

Activities and discussions with children and teenagers, education of professionals concerning Sexual Rights and Reproduction, Sexual Health and Reproduction, Gender, Diversity and Race, focusing on Human Rights.

The activities related to Sports and Gender had to be updated too, the online classes included different sports modalities, and the related pedagogical contents were shared via social network and "live" meetings. The out-door events and activities were not performed during 2020.



The e-book « Our New Days » talks about how the Education of Social Agents took place during the pandemic

This method of assistance occurred due to the covid-19 pandemic:

Food safety campaign

A big effort was done with the support of partners and local network, to locate, enroll and assist low bracket families that need the supply of basic food, masks, alcohol gel, cleaning and hygiene materials during the present sanitary crisis.

In Rio de Janeiro the Gol de Letra Team took part in Caju’s Inter-sectorial Network and, together with several local players, the team prepared a single enrollment of the needy families, according to their level of vulnerability. The same was done in São Paulo, by a “Crisis Committee”, composed of several institutions of the community.

Some actions taken by the Program to cover the referred necessity:

- ➔ Establishment of a Social Service Assistance Protocol, to minimize the risk of contamination;
- ➔ Assistance to local players to do a single enrollment of the territory’s families;
- ➔ Implementation of the UNO-COVID platform to do the monitoring of the assisted and/or enrolled families in the food safety campaign;
- ➔ Establishment of assistance physical and online sites, to guarantee the permanent communication of the Social Service Team with the assisted families;
- ➔ Assistance to young people interested in contributing to mobilize the community during the coronavirus pandemic.



Please, read the Chapter “Food Safety” (page 9) to know about the development and results of the referred campaign.



The campaign made it possible to help more than 6 thousand families at Vila Albertina and Caju, communities assisted by the Gol de Letra Foundation



Many institutions in the neighborhood got together to create a single registration for the families, which made distribution easier

numbers in São Paulo

530

children, teenagers and young adults assisted

500

children and teenagers benefited with workshops about gender, sexuality and prevention

20

Gol de Letra's Foundation professionals trained on gender, diversity and human rights

10

women of the community trained as Social Agents

100

workshops on education, sports and gender to Gol de Letra's students

6

online training meetings to the Gol de Letra team

60

online training meetings to Social Agents

1.590

people indirectly impacted by the program

1,7 mil

families assisted by the food safety campaign

numbers in Rio de Janeiro

520

participants enrolled in 2020 in the following programs: Open Game, Two Touches, Youth and Opportunity

20

meeting to articulate, organize and plan the social assistance policy in relation to the pandemic

25

contents on Social Protection Policy produced by the social networks

243

participants in family meetings

11

meetings with the inter-sectorial network of Caju

10

family gatherings

30+

local institutions mobilized by the Caju Intersectorial Network

5.221

individual assistance during family gatherings

4,5 mil

families assisted by the food safety campaign

TESTIMONIALS



“

Knowing that our education was going to continue gave a relief, because not only are they necessary, but it's also a way to distract us from all that is happening right now

Luciana Pereira Miranda,
agente social em SP

“

We were relieved to know that our education would continue, as it was super necessary to us, besides giving us something to do during the present happenings.

Luciana Pereira Miranda, social agent in São Paulo. In the beginning I had a great difficulty to adapt myself to the pandemic, mainly with all the children at home. I had to change my routine due to the new changes. The biggest challenge was doing the online activities. However, I loved each executed activity. I am changing, and my reading is improving!

Lucinete dos Santos Sales,
Social Agent, S.Paulo

“

I am grateful for the opportunity of receiving the food ticket, it is important to help me with the house expenses, to provide the meals and maintain the control of the food supply. It is a great assistance during this difficult moment, you are offering us the most important thing: food on the table. I am happy that you are close to us, the Caju Community, in the worst periods, I am very grateful for this action, opening doors and helping the community, a constant relief! Thank you very much for the food ticket!

Vitor Augusto, benefited with the Food Ticket

“

The Food Ticket is helping me a lot, as I am without any income. I am sick and I have not worked over the last five years. My children help me, they are single, but I don't think it is fair, I like to be independent. This ticket will help me a lot, I am very happy for it. God bless the person that had this idea, it will surely help many people! Thank you, Fundação Gol de Letra.

Maria do Socorro da Silva,
benefited with the Food Ticket
in R. De Janeiro

IV FÓRUM DE ESTUDOS GOL DE LETRA

Gol de Letra promotes a biannual forum to educate our technical teams. Since 2013 São Paulo and Rio de Janeiro are alternatively being the hosts of this event; the teams show their experience and knowledge performing activities of their city of origin.

The teams are hosted in the same place, thus promoting more integration, better relationship, and the exchange of information about the assisted communities and territories. This meeting is a complete immersion in conceptual and practical themes of routine of this two FGL's units.

It also generates knowledge and records related to the organization and preparation of its Programs and Projects. The Forum is a site to elaborate objectives and targets to be reached, which are assessed and renewed in each meeting. In 2020, the IV Forum took place in Sesc Nogueira, in Petrópolis (RJ) with debates about several themes: **Protection Policy for FGL's Teenagers/Youth, Conflict Mediation, Peace, Gender and Youth.**



The Gol de Letra team got together at SESC Nogueira, in Petrópolis for the IV Gol de Letra Educational Forum



Conflict mediation, peace culture, gender and youth were discussed during the event



DISSEMINATION

The Dissemination area was established to take Fundação Gol de Letra’s social technology to other Brazilian communities, and also to foreign countries, preparing professionals of Sports’ educational sector in public and private institutions to disseminate sports and citizenship awareness, in vulnerable social brackets.

Before the Covid 19, i.e., before the World Health Organization (WHO) announced the pandemic on March 11, 2020, Gol de Letra had performed dissemination activities in Brumadinho, Minas Gerais State during January and February, preparing educators for the project entitled “Knowledge Stations - Brumadinho”, sponsored for Vale (Mining Company).

FGL has given technical courses together with the Institute Cidade Escola Aprendiz (with workshops, lectures and sports activities).

Professionals were given the opportunity to share their experiences, challenges and participate on debates and collective constructions on educational sport and integral education themes.

numbers

10
days of professional education

15
professionals/trainees

1
book of integral education, written together with Cidade Escola Aprendiz and Estação do Conhecimento



Educators from “Knowledge Stations – Brumadinho” received capacitation from Gol de Letra Foundation and Cidade Escola Aprendiz



15 Physical Education professionals and trainees were benefited by this Program



Ten days of activities at Estação do Conhecimento in Brumadinho-MG



Workshops, lectures, and games/sports activities generated a book about integral education.

TABLE OF ASSISTANCE SERVICE

Total of total assistance: 3.017

LOCAL	PROGRAM/PROJECT	ATTENDED AUDIENCE*	SOCIAL SERVICE ATTENDANCE**	PARTICIPANTS***	INDIRECT IMPACT****
SÃO PAULO	OPEN GAME AT THE VILA	1.458	1.874	1.312	4.347
	YOUTH'S PROGRAM	184	602	736	552
	COMMUNITIES SP	530	166	561	1.590
RIO DE JANEIRO	OPEN GAME CAJU	236	2.859	255	870
	YOUTH AND OPPORTUNITY	135	735	N/A	405
	TWO TOUCHES	209	360	280	627
	COMMUNITY LIBRARY	250	N/A	+700	N/A
	COMMUNITIES RJ	N/A	5.221	N/A	1.560
OUTHERS	DISSEMINATION	15	N/A	0	0

*Assisted persons duly enrolled – Frequent attendance

** Social Service Attendances: families and community people attended

***Participants: people who showed up to local events and activities

**** Indirect Impact: calculation made by the IBGE (Brazilian Statistics Institute) about people who were impacted by a project in which a member of the F=family or the community participated (Exemple: In Open Game, 1.295 attendees X3 family members = 5.325)

INSTITUTIONAL DEVELOPMENT



2020 IN NUMBERS



7.731

instagram
followers



2.284

linkedIn
followers



22.758

facebook
followers



37,4 mil

twitter
followers



1.146

subscribers
on youtube



26,7 mil

views
on youtube



2.923

visits to site



4.110

views of web pages



20

blog publications



194

senior
associates



157

donations



2

mobilization
campaigns



59

companies contributed
via S.Paulo State Invoice
Program



21

Contributed to the Food Ticket
Program (food, hygiene and house
cleaning items)

The Institutional Development Department does the prospecting, articulation and commitment that ensures the financial support to the projects via the mobilization and relationship with the partners and sponsors.

The financial resources are obtained using fiscal incentives, events, mobilization campaigns, donations from legal and individual entities, etc. The department develops projects and renders accounts, among other activities. Communication is key to support resource collection, to present the institution to the civil society and companies in general, mobilizing people to help in the development of Sports, Education, Culture and Labor skills.

MOBILIZATION OF RESOURCES



Mobilization to obtain resources linking the brand to a social responsibility action involving clients, collaborators, partners and other interested parties.

- ➔ Visa - Visa Causas
- ➔ Starbucks – Caramel Day

SENIOR ASSOCIATES



194 Active senior associates (recurring donations)

157 Sporadic donation

Resources via Fiscal Incentive



- ➔ Law of incentive to Sports - Federal Law of incentive to Culture
- ➔ Condeca – State Council of Children and Adolescents Rights
- ➔ Municipal Law of Incentive to Culture - Rio de Janeiro Municipality

COMPANY DONORS OF FOOD SAFETY CAMPAIGN



The companies listed below contributed to a campaign donating money, food, items of hygiene and cleaning, balls, T-shirts and items.

- ➔ Ticket Alimentação
- ➔ TicketLog
- ➔ Puratos
- ➔ Guaravitá
- ➔ Engie
- ➔ Fundação EDF
- ➔ Total
- ➔ Fundação Banco do Brasil
- ➔ Nissan
- ➔ Criança Esperança
- ➔ Ball
- ➔ Ecoponte
- ➔ Lacoste
- ➔ Leroy Merlin
- ➔ Odontoprev
- ➔ Riachuelo
- ➔ Instituto Center Norte
- ➔ Banco Daycoval
- ➔ Gerando Falcões
- ➔ L'oreal
- ➔ Associação Amigos do Mirante do Jardim São Paulo



The traditional Event with Investors had the participatio of Luiza Helena, from Magazine Luiza, in 2020

SAO PAULO INVOICE

TAX RETURN PROGRAM



- ➔ Abruzzi Restaurante
- ➔ Amor aos Pedacos
- ➔ Atol Bar
- ➔ Babbo Giovanni
- ➔ Barouche
- ➔ Bebel Bar e Restaurante
- ➔ Blem
- ➔ Boamesa Leopoldina
- ➔ Bon Ton Fantasias
- ➔ Bonete Restaurante Paulista
- ➔ Boteco Coutinho
- ➔ Brigadeiro Pizzas
- ➔ Canaille
- ➔ Cuca Toy's
- ➔ Damata
- ➔ Delish Market
- ➔ Ema Restaurante
- ➔ Empório Canto da Cerva
- ➔ Emporio Oliveira
- ➔ Fantini Restaurante
- ➔ Fortes e Valente Lanchonete Ltda
- ➔ Frangó Bar
- ➔ Galeria Grill Lanches
- ➔ General Bar
- ➔ Habib's Tremembé
- ➔ Jacaré Grill
- ➔ Kop Koffee Shopping D&D
- ➔ Kop Koffee Trianon Paulista
- ➔ Loja Green
- ➔ Mamaggiore
- ➔ Matilda Lanches
- ➔ May Patisserie
- ➔ Monte Verde Pizzaria
- ➔ Morumbi Shopping
- ➔ Muquito Restaurante
- ➔ O'Malley'S Bar
- ➔ Peixaria Bar
- ➔ Pompéia Bar
- ➔ Ponto Chic
- ➔ Raízes Zen Perdizes
- ➔ Recreio da Serra
- ➔ Restaurante Cântaros
- ➔ Restaurante Marakuthai
- ➔ Ruella Restaurante
- ➔ Snack Point Burguer
- ➔ Solum Escola de Danças
- ➔ Spazio Vintagé Café
- ➔ Spot
- ➔ Tappo
- ➔ Tintas JD
- ➔ Vanda Calçados

ASSOCIATION WITH FRANCE



FRANCE ASSOCIATION

Since 2002 Gol de Letra has an institutional representation in an European Country, Gol de Letra France, that promotes activities, events, partnerships to connect the two institutions, besides collecting resources abroad to support projects performed in Brazil.

Some actions developed by the Office in Paris: **Gol de Letra Annual Trophée** – Football championship to collect resources; Youth Interexchange, in partnership with the French institution **Sports dans la Ville**.

The corporate tournament Trophy Gol de Letra was scheduled for May 2020, but it was cancelled due to the pandemic established on March 11, 2020 by the WHO. It was postponed to October, but it had to be cancelled.

France Association also took part in the food safety campaign, donating the value corresponding to **1,750 food baskets** to families assisted by Gol de Letra Brazil. With that action the donated amount corresponded to **20% more than the previous year's total**.

INTEREXCHANGE BRAZIL - FRANCE

New experiences, cultural interexchange, trips, friendship and a lot of growth! That is the objective of the Brazil-France Interexchange since 2002, receiving students of Sports dans la Ville to visit Fundação Gol de Letra and get acquainted to its new projects, as well as sending Gol de Letra's students to Sports dans la Ville in France, to know the actions developed there. Being in different places, knowing new persons, learning about other cultures and habits are very enriching experiences that expand the horizons and the level of culture of teenagers and young people. This solid partnership between Fundação Gol de Letra and Sport Dans La Ville fulfills it to its maximum!

In 2020, the interexchange planning was done normally, as we hoped that the crisis of the coronavirus would be surpassed. Unfortunately, it did not happen, and we had to cancel the cultural interexchange.

2020 PARTNERS



DIAMOND



PLATINUM

SAMSUNG

GOLD



SILVER



BRONZE



TECHNICAL PARTNERSHIPS



SUPPORT



SPONSOR IN RIO-RJ



SUSTAINABILITY





Fundação Gol de Letra promotes in its sites the observance to **sustainability behaviors**. Therefore, the referred activities and new habits are daily put into practice

Sustainability actions taken in our facilities during 2020

2020 brought more challenges, we reinforced the importance of the already taken measures:

- Fixing computers, notebooks and peripheral items like mouse and keyboard, using items donated by companies that are upgrading their equipment and avoiding the waste of electronic components.
- **Tree trimming in (RJ) is done** by a biologist accredited by INEA (State Environment Institute) and the trimming pieces are used as organic material in the terrain.
- Utilization of **solar panels** on a building of the facility in Caju (RJ), which became totally sustainable.
- Use of **temporizers, sensors and LED lamps** in all the facilities in Fundação Gol de Letra RJ;
- Constant checking and repair of any **leak and water waste**.
- Utilization of **transparent tiles** in corridors and sports courts to **use sun light as much as possible**.
- Utilization of two **artesian wells' water** (certified by the Water and Wastewater Agency) to do the general cleaning and for the reuse in toilets and in gardens, as it is improper for human consumption.
- Utilization of **toilets with water boxes**.
- Work rooms and the other spaces containing waste bins for **organic and recycled materials**.
- **Collaborators duly** oriented about the disposal of each type of waste/ garbage.

FINANCIAL REPORT



GOL DE LETRA FOUNDATION

Financial Statements for the years ended
December 31, 2020 and 2019, and
Independent Auditors' Report

NOSSOS ESCRITÓRIOS

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ESPECIALIDADE, SEGURANÇA E
CREDIBILIDADE NO TERCEIRO SETOR

GOL DE LETRA FOUNDATION

Financial Statements
Year ended December 31, 2020

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NOSSOS ESCRITÓRIOS

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GOL DE LETRA FOUNDATION

CNPJ. : 02.820.605/0001-54

"INDEPENDENT AUDITOR'S REPORT ON THE FINANCIAL STATEMENTS"**Opinion on the financial statements**

We have audited the financial statements of Gol De Letra Foundation, which comprise the balance sheet, as of December 31, 2020, and the related income statements, comprehensive income, changes in equity and cash flow, for the year then ended, and the corresponding notes to the financial statements, including explanation of the main accounting policies.

In our opinion, the financial statements referred to above present fairly, in all material respects, the equity and financial position of the Entity as of December 31, 2020, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in Brazil.

Basis for opinion on the financial statements

Our audit was conducted in accordance with Brazilian and international auditing standards. Our responsibilities, in accordance with these standards, are described in the following section entitled "Auditor's Responsibilities for the Financial Statements Audit". We are independent from the Entity, in accordance with the relevant ethical principles set out in the Accountant's Code of Professional Ethics and in the professional standards issued by the Federal Accounting Council, and we comply with other ethical responsibilities in accordance with these standards. We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for our audit opinion.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in Brazil and for the internal controls it has determined as necessary to allow the preparation of financial statements free from material misstatement, regardless of whether caused by fraud or error.

In the preparation of the financial statements, management is responsible for assessing the Entity's ability to continue operating, disclosing when applicable the issues related to its business continuity and the use of this accounting basis in the preparation of the financial statements, unless

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