ANNUAL REPORT

2021
INSTITUTIONAL DEVELOPMENT .................................................. 43

INSTITUTIONAL COMMUNICATION ........................................ 44

2021 IN NUMBERS ........................................................................ 45

MOBILIZATION OF RESOURCES .................................................. 46

OWNER-PARTNER PROGRAM ....................................................... 46

DONATORS OF THE FOOD SAFETY CAMPAIGN 2021 ....................... 47

RESOURCES GATHERED BASED ON THE TAX INCENTIVE LAW ............. 47

SAO PAULO STATE INVOICE PROGRAM ....................................... 48

COLLECTIVE FINANCING – NEW HEAD OFFICE IN SÃO PAULO ................. 49

PARTNERS ................................................................................... 50

FINANCIAL STATEMENT .............................................................. 54
BOARD AND COUNCIL

SETTLORS
Beatriz Pantaleão, Dirce Cristina Bellíssimo, Leonardo Nascimento de Araújo e Raí Souza Vieira de Oliveira.

CURATOR COUNCIL
President
Raí Souza Vieira de Oliveira
Council

BOARD
Administrative
Emília Maria Camargo Nagle
Executive
Beatriz Pantaleão
Financial
Dirce Cristina Bellíssimo
General Director
Sóstenes Brasileiro de Oliveira

ASSOCIATION “GOL DE LETRA” FRANCE

COUNCIL
President
Guillaume Couzy
Vice-president
Raí Souza Vieira de Oliveira
Bursar
Yves Bonniffet
Responsible Executive
Anne Huynh

Councilors
Alexis Vintraud, Carlos Vinhas Pereira, Dorothée Lefeuille, Philippe Oddou e Pascal Deniau
BOARD’S MESSAGE

In 2021, the Gol de Letra Foundation continued the food security campaign initiated in 2020 due to the Covid-19 pandemic. The vaccination advance and the flexibilization of the restrictions were important achievements, but the economic crisis, the unemployment and the hunger generated by the long period of social isolation reverberates in the communities served by Gol de Letra throughout the year, justifying the need to keep the campaign active.

Our programs were taking back their pre-pandemic normality dynamics, where the children, the teenagers, and the young people came back to meet each other, interact, participate on the reconstruction of this network of relationships that involves the educators, the students, their families, their neighbors, the people they’re familiar with, the community as a whole.

This year, we had the honour to be granted the Best NGO Award in the Sports category - an award given by Instituto Doar.

It was also the year that we initiated the Social Agents Training project in Caju-RJ, as part of the Communities Program. We wrote, approved and raised funds for two dissemination projects that will start in 2022 in the North and Northeast regions, and in the cities Vitória and Governador Valadares in the Southeast region.

That means Gol de Letra went through the worst time of the pandemic with pretty reasonable serving conditions, mostly online. We had the privilege of gathering a huge amount of invoice and financial donations of basic food baskets and other protective items sent by companies and people, and today we operate with full-capacity.

We recognize the challenge that is to help these communities and overcome the delays caused by the interruption of the school activities, the food insecurity that still persists and the need to project a future that is hard to achieve, but together we can do it.
WHO ARE WE
ABOUT US

The Gol de Letra Foundation is an organization from the civil society that develops socio-educational practices and knowledge for kids, teenagers and young people in the cities of Rio de Janeiro (Caju) and São Paulo (Vila Albertina).

It was founded in 1998, by the ex-soccer players Raí and Leonardo, with the aim of giving other life perspectives to the youth of socially vulnerable communities. Recognized by UNESCO as the world’s role-model in the support of children in socially vulnerable conditions, the Institution has as its mission “promoting the integral education of kids, teenagers and young people using sports, culture and professional education”.

In 2021, the Gol de Letra Foundation served 3,390 kids, teenagers, young people and adults directly through the projects and helped about 3 thousand families with basic food baskets, meals, cleaning and hygiene items and other items donated to reassure food security during the Covid-19 pandemic.

FIND OUT MORE ABOUT IT
WHERE ARE WE

SÃO PAULO

VILA ALBERTINA
Tremembé district,
Northern part of the city

1,091 kids, teenagers, young people
and adults served

+ actions with
the community

RIO DE JANEIRO

CAJU
Portuary Zone

2,299 kids, teenagers, young people
and adults served

+ actions with
the community
FOOD SECURITY

In 2021, the Gol de Letra Foundation continued the food security campaign initiated in 2020 due to the Covid-19 pandemic. The service for the families and people from the community was facilitated through a database created in 2020 and updated ever since through a network job, that includes this institution and other organizations and community leaderships from the neighborhoods served, being the "Intersectorial Network of Caju", in Rio de Janeiro, and the “Crisis Committee of Vila Albertina” in São Paulo.

That way, this institution was able to have a quantitative and qualitative dimension of the needs of the families and residents of the community, classifying them in very high, high, medium and low rate of social vulnerability, so as to evaluate the priority of service.

With this data in hands, we could keep mobilizing companies and people in favor of the campaign, receiving direct donations of basic food baskets, meals, food and cleaning and hygiene products, or financial donations for the supply of food tickets that can be utilized in local stores, stimulating the local economy.
As the donations came in, the teams gradually tried to raise the money deposited in the food tickets, due to the inflation of the food products and to reassure access to food security. The money was deposited on the tickets for about three months for each family, with quantities between R$100 and R$200 throughout the year.

Throughout 2021, “Gol de Letra” served 3 thousand families for at least 3 months

Due to the inflation, the amount of money deposited on the food tickets of the families was gradually raised

It was more than 7 thousand basic food baskets and food tickets distributed for the community

25 companies and 492 people contributed with the campaign throughout the year
RESULTS OF THE CAMPAIGN

Throughout 2021, the Gol de Letra Foundation was able to serve **3 thousand families**. Together, they received more than **7 thousand basic food baskets** and/or money deposited in the food tickets, and were served for about 3 months.

There were **492 donations** from people and **25 companies that donated** basic food baskets, money or other items, like:

- **1,000 disposable masks**
- **5,130 meals**
- **2 drums of hand sanitizer**
- **2,275 bottles of hand sanitizer**
- Breads, cakes and panetttones

In Caju, there were **1028 families served**, which represents **59% of the 1753 families indexed** in the “Intersectorial Network of Caju” database. There were 3200 donations among basic food baskets and food tickets, and a thousand disposable masks donated.

In Vila Albertina, there were **1972 families served**, or **84% of the 2347 families indexed** in the “Crisis Committee of Vila Albertina” database. It was donated: **1378 basic food baskets, 430 new food tickets, 2063 recharges in the tickets** handed out (being that each family received recharges for 3 months), 5130 meals, besides breads, cakes and panetttones and 2275 bottles of hand sanitizer.
PROFILE OF THE FAMILIES SERVED

In the families served, we observed the following indicators:

- **99%** are residents of the community
- **75%** have members from the Covid-19 group of risk
- **65%** of the families are headed by a woman
- **45%** of the people in charge of the family are unemployed
- **40%** declare to get their income from informal and discontinued activities
- **82%** declare that their income was impacted by the pandemic

About the income, we observed:

- **R$ 495,96** of average per capita income
- **4 members** members in average composed the families

It’s worth mentioning that all the sectors and departments of the institution were mobilized for the realization of the campaign, whether with the mobilization of companies and people, remote or face-to-face activities, acting in the index, phoning the families or delivering the basic food baskets and other items.
PROGRAMS AND PROJECTS
The project “open game in vila” aims to: contribute for the integral education of kids, teenagers and young people, that are enrolled in the public schools, by sports, educational, leisure and social learning, ensuring the involvement of their families and others, like public schools and residents of the local communities.

The pedagogical proposal is based in Gol de Letra’s educational principles: to learn- extension of the kinds of sports for kids and young people, in a proposal where the one that’s learning has an active voice and is coo responsible for their learning; live together - development of ethical and moral values, coexistence rules and social abilities, investing in activities that involves the families and the community; To multiply - graduation of young monitors as multiplicators of knowledges and attitudes, positive references in the community.

The program offers regular workshops of 15 kinds of sports in the “Sports and Development Center” (NED) and in local partners public schools, acting beyond school hours or in the curriculum, besides the “Leisure in the Vila” project, that offers leisure activities for the community throughout sports festivals, events for the families, integration games and street games to contribute with the access to education by means of sports, regardless of your ability, gender, color, physical conditions or age, expanding the capacities and abilities necessary for the human development.

NUMBERS

- 771 kids, teenagers and young people served
- 2,313 people indirectly impacted by the program
- 20 monitors graduated in the leadership program
- 15 kinds of sports offered
- 8 service facilities in the community
- 656 accompaniments by social duty
- 4 meetings with family members
- 85 social referrals
- 1,518 services performed by Social Service
In 2021, the Open Game Program kept the strategy used in 2020 of adapting their activities due to the Covid-19 pandemic, using as reference the Health and Security Protocol elaborated in the prior year, sometimes flexibilizing the action, sometimes restricting them according to the severity of the situation in the communities served and the orientations of the main health departments. That way, the project happened in a mixed format, partially face-to-face and partially online.

Even so, the program was able to include two innovations in their routine: workshops of Learning Support and a partnership with the “Brazilian Paralympic Committee” (CPB). The workshops of Learning Support include reading, writing and technological activities that contribute for the full formation of the beneficiaries beyond the sports practice. This action aims an improvement in the alphabetization rates and critical thinking of kids and young people, whose low educational levels often difficult the permanence of the learners in the activities of the program.

The partnership with CPB initiated with several capacitation of “Gol de Letra”’s team in multiple paralympics modalities through theoretical and practical workshops, and brought the team to the head office of the “Committee” to try some adapted sports.

**SERVICE CENTERS**

- Head office: Núcleo de Esporte e Desenvolvimento (NED)
- EE Conselheiro Ruy Barbosa
- EE Dr. Sócrates Brasileiro Sampaio de Souza Vieira de Oliveira
- EE Professor Izac Silvério
- EMEF João Ramos Pernambuco Abolicionista
- EMEF Professor Né Azevedo
- EMEF Martin Francisco Ribeiro de Andrade
- EE Professora Amenaíde Braga de Queiroz
- EE Professora Amenaíde Braga de Queiroz
771 people served between the age of 0-85 years old

### LIFE STAGE

<table>
<thead>
<tr>
<th>LIFE STAGE</th>
<th>TOTAL</th>
<th>GENDER</th>
<th>RACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIDS 0 to 11 years old</td>
<td>387</td>
<td>44%</td>
<td>56%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>33%</td>
<td>19%</td>
</tr>
<tr>
<td>TEENAGERS 12 to 17 years old</td>
<td>259</td>
<td>69%</td>
<td>31%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>30%</td>
<td>17%</td>
</tr>
<tr>
<td>YOUNG PEOPLE 18 to 29 years old</td>
<td>54</td>
<td>62%</td>
<td>38%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>23%</td>
<td>28%</td>
</tr>
<tr>
<td>ADULTS 30 to 59 years old</td>
<td>59</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>35%</td>
<td>18%</td>
</tr>
<tr>
<td>SENIORS Above 60 years old</td>
<td>12</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>38%</td>
<td>61%</td>
</tr>
</tbody>
</table>

Captions
- female
- male
- white
- black
- yellow
- mixed race
- indigenous

There were 771 people served among teenagers and kids.

The “Goalball” was one of the paralympic modalities taught during the workshops.

Even with the pandemic, we could do activities in 8 partners public schools.

The skate lessons became one of the most wanted sports among the young people.
TESTIMONIALS

“I believe that this format of pos-pandemic lessons is really good! Way better than using a training dummy because you do it with a real person. Very happy with this face-to-face return.”

Lohan Raphael Martins de Alcantar
14 years old | judo student

“It’s been over 5 years since the partnership between the “Fundação” and the school started. Potencialize the projects is one of our goals as the school’s management, and to enable the access of the sports practice for about 100 students of the schools leaves us really proud to be a part of this team.”

Maria Izabel Vianna
41 year old | assistant director of EMEF Noé Azevedo

“I’m really liking the Skate lessons, I’m learning to skateboard properly, learning to do some tricks and I also like the friendships that I created here at the school with this project of “Fundação Gol de Letra.”

Kaio dos Santos Pinto
12 years old | Skate student

“I wait every Saturday for the school to open, to play and have fun with my friends, the activities are fun and my favorite thing to do is play basketball, I even learned how to throw with the monitors.”

Bruno Marinho José de Lira
11 years old | started the leisure activities 8 months ago
YOUTH PROGRAM

The Youth Program aims to contribute for the integral development and abilities for life for teenagers and young people, between 14 and 29 years old of Vila Albertina’s community, in the north portion of São Paulo. It is offered Workshops of Arts and Communication, Life Project and Formation for work, with the purpose to form and capacitate for the full exercise of citizenship, through the expansion of the educational, cultural, social and professional repertory. Theater, Dance, Audio-visual, Graffiti, Woodwork Initiation and Bread making, Pastry and Chocolate Technical Courses are some of the activities offered.

In 2021, the Youth Program kept the strategy used in 2020 of adapting their activities due to the Covid-19 pandemic, using as reference the Health and Security Protocol elaborated in the prior year, sometimes flexibilizing the action, sometimes restricting them according to the severity of the situation in the communities served and the orientations of the mains health departments. That way, the project happened in a mixed format, partially face-to-face and partially online.

The return of face-to-face activities presented many challenges to the project, which had an average evasion of 40% of the students throughout the year. Many young people couldn’t readapt to face-to-face format, due to the new organization of school lessons or even because many had to enter the formal or informal labor market to help in the family income. It was also noticed a huge impact on the self-esteem and motivation of the young people.

Numbers

306 teenagers and young people served
183 young people participated in the 312 Audio-visual, dance, graffiti an theater workshops
29 teenagers and young people participated in the bread making and woodwork courses
62 young people participated in 41 life project workshops
28 young people participated in 58 classes of de Preparatory Course for ENEM and Vestibular
4 cultural monitors graduated in 140 theoretical and practical formation meetings
918 people indirectly impacted by the program
805 views in 2 cultural events “FGL na Sua Casa” transmitted by YouTube
100 participants in the “Mostra Cultural” face-to-face
486 services for the families and community
Despite the difficulties, 306 young people were served by the program.

The activities were kept in a mixed format, online and face-to-face, for better adaptation of the young people.

The artistic workshops allow the development of useful abilities for private and professional life.

<table>
<thead>
<tr>
<th>LIFE STAGE</th>
<th>TOTAL</th>
<th>GENDER</th>
<th>RACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>TEENAGERS 12 to 17 years old</td>
<td>179</td>
<td>113</td>
<td>82</td>
</tr>
<tr>
<td>YOUNG PEOPLE 18 to 29 years old</td>
<td>119</td>
<td>80</td>
<td>56</td>
</tr>
<tr>
<td>ADULTS 30 to 59 years old</td>
<td>08</td>
<td>7</td>
<td>3</td>
</tr>
</tbody>
</table>

Captions
- female
- male
- white
- Mixed race or black
- Indigenous
- yellow

SCHOOLING
- Elementary school
- High School
- Elementary school II
- Completed high school

Despite the difficulties, 306 young people were served by the program.
183 young people participated in the 312 audio-visual, dance, theatre and graffiti workshops.

The audio-visual workshops gave a new perspective to the young people about their reality.

Everyone served by the program also participated in the life project workshops.

The audio-visual workshops gave a new perspective to the young people about their reality.

The audio-visual workshops gave a new perspective to the young people about their reality.

One of the goals of the artistic workshops is to develop the self-esteem on the young people.

COURSES OFFERED

- Audio-visual
- Dance
- Theater
- Graffiti
- Woodwork
- Bread making, pastry and chocolate
- Life project
- Preparation course for ENEM and vestibular

SERVICE CENTERS

- EE Dr. Sócrates Brasiliero Sampaio de Souza Vieira de Oliveira
- EE Professora Amenaide Braga de Queiroz
TESTIMONIALS

“The audiovisual workshop has reached a part of my imagination that was very little visited in one single class. After it was over, I felt provoked to think and rethink art and new ways of making it. Well, these phrases sum up my experience in the activity. It was positive and full of learning.”

Rebecca Camara de Seles
18 years old, audiovisual student

“I had no idea how broad the acting world was, and the amount of possibilities. We always think you can’t make a living of drama, dance and music, but you can! I want to be a lawyer and now I notice that theatre will help a lot in my career.”

Beatriz Pimentel
16 years old, theatre workshop monitor

“I’m excited, I never danced before and this experience is really cool. I thought it would take long for me to learn the choreographies, but I learned them quickly. I always rehearse at home. I’m really pleased that we are rehearsing a song that I chose and like very much.”

Rayssa Silveira de Lima
16 years old, dance student

“With the graffiti workshops, I’ve been bettering my drawing habits and practicing more, learning how to work with watercolor and new techniques. The class really helps me de-stress and get creative.”

Maryna da Conceição Araújo
17 years old, graffiti student
TWO TOUCHES PROGRAM

Two Touches is an integral education program for children and adolescents between 6 and 15 years of age that offers weekly physical education and sports workshops, based on Futsal, Basketball, Volleyball, Handball, Capoeira and Muay Thai, besides literacy, worked through reading, writing, literature and computing.

Annually, the program also trains 12 young monitors between 15 and 21 years of age in the perspective of integral education, so that they become multipliers of social actions and are recognized as new potential leaders. The program also develops interdisciplinary projects, that integrate areas of work and discuss relevant topics to local realities.

In 2021, Two Touches Program maintained the same strategy adopted in 2020 to adapt its activities due to Covid-19 pandemic, using the Health and Safety Protocol prepared in the previous year as a reference, sometimes being more flexible, sometimes more restrict, according to the gravity of the situation in the communities served and following the guidelines of the main health organizations.

Due to this new working model, a repository of activities was created in the form of video classes to share with families, schools and partners. The program also offered training in Cooperation Pedagogy for teachers from the City School Network and received mentoring from the company InkInspira on Theory of Change to map the actions related to social impact in the program’s area of operation.

SERVICE CENTERS

⭐ City School Marechal Espiridiao Rosas
⭐ City School Marechal Mascarenhas de Moraes CRAS
⭐ May XV

Numbers

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>502</td>
<td>direct services provided</td>
</tr>
<tr>
<td>356</td>
<td>children</td>
</tr>
<tr>
<td>146</td>
<td>adolescents</td>
</tr>
<tr>
<td>12</td>
<td>young monitors graduated</td>
</tr>
<tr>
<td>1,506</td>
<td>people indirectly impacted by the program</td>
</tr>
<tr>
<td>896</td>
<td>participants of community mobilization events</td>
</tr>
<tr>
<td>564</td>
<td>students from partner schools benefited from integration week</td>
</tr>
<tr>
<td>733</td>
<td>social services provided</td>
</tr>
<tr>
<td>8</td>
<td>benefited communities</td>
</tr>
<tr>
<td>28</td>
<td>local partners mobilized through networking</td>
</tr>
<tr>
<td>400</td>
<td>participants in 11 family meetings</td>
</tr>
</tbody>
</table>
Total people served: **502**

<table>
<thead>
<tr>
<th>LIFE STAGE</th>
<th>TOTAL</th>
<th>GENDER</th>
<th>RACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIDS 6 to 11 years old</td>
<td>356</td>
<td>46%</td>
<td>30%</td>
</tr>
<tr>
<td>TEENAGERS 12 to 17 years old</td>
<td>146</td>
<td>54%</td>
<td>21%</td>
</tr>
</tbody>
</table>

Captions: female, male, white, black, yellow, mixed race, Indigenous

**EDUCATION**

- 92% Elementary School
- 8% High School

8 communities benefited from the Two Touches Program in 2021

Capoeira workshops are offered in partnership with 2 public schools in the Caju neighborhood

Workshops on entertainment and leisure are also part of the program
TESTIMONIALS

“Well, I come to the Foundation really very happy, because I like it so much, the classes are always amazing and they make me forget about my problems. Everyday I learn something new, here at the Foundation the classes are memorable, it is impossible to pick only one. I feel good, I can be myself, with no shyness, no lying at all. I come every week because I like it so much, I am welcomed whenever I need it.”

Ana Clara dos Santos da Silva | 14 years old, Class F

“Joao Pedro found himself at Gol de Letra. He has suffered a hard time in his childhood, when I was the victim of a stray bullet. Gol de Letra did a great job working on this psychological trauma, helping him to not be afraid to face the obstacles of life. At Gol the Letra we learn that we can never give up.”

Flávia Barbosa de Souza
39 years, Mother of Joao Pedro de Souza Gomes

“Coming to the Foundation is very unexpected but I also feel safe, here I have peace. I miss the Soiree because there I could be just myself and I love being myself. I feel good here because it’s a friendly place, when I come here I feel safe. When I assumed my sexuality everyone knew how to welcome me.”

Wallace Matheus da Silva Oliveira
15 years, Class G
CAJU COMMUNITY LIBRARY

Caju Community Library is open to residents of the Caju neighborhood, in the port area of Rio de Janeiro, and offers multiple educational and leisure opportunities for children, teenagers and young adults. There are many items available for users, such as books, toys, traditional and electronic games, computers with internet access, living space and classroom available for meetings, events and study.

In 2020, due to the pandemic, there was created an online service space that remains active to this day: Caju Virtual Community Library, on Instagram. Its content is about literary tips, storytelling, artistic and cultural manifestations, meetings with writers, in addition to themes such as violence against women, racism, public health and citizenship.

NUMBERS

845 people served
95 book loans
100 people participated in face-to-face workshops
200 new followers on Instagram, totaling 920 followers
2,535 people indirectly impacted by activities
170 Home Library Kits Delivered

95 book loans were recorded during the year

Storytelling Workshop with guests, one of the permanent actions on the agenda of the Caju Community Library
In October 2021, in the face of a more favorable health scenario, face-to-face activities were restored, with reading circles, toy library, computers available for electronic games and research, reading space available for all audiences, etc.

In November, the II Black Art event was held and 170 home library kits were delivered to families living in the Caju neighborhood, besides the completion of GoldeLetrinhas14, in December 2021, which addressed the theme “Coronavirus”.
PROGRAMS AND PROJECTS

TESTIMONIALS

“I believe that Caju Community Library is important because many children and adolescents don’t have access to many of the activities and experiences offered by the Library. It is a place where people can meet, read, play games, listen to stories, and go to the library cinema, which is very fun.”

**Manoella Santos**
User of the Caju Community Library

“Today I came to train educators on “Anti-racist Education for Young Children”. I prepared a presentation based on my research on Adinkra and Ancestry, where at the beginning each person introduces himself through the eyes of his grandmother. With this initiation of the ancestral vision of our elders, I begin the content scheduled for today.”

**Camila Zarite**
Mediator of the event “Dialogues on Education”

“I’ve known the library since I was 8 years old, it was in another place and it didn’t have the grandeur it has today. I went back to the Library in the pandemic through the online content on Instagram. I really enjoy following it and I don’t want to let go of this amazing space available for the whole community.”

**Carina Santos**
User of the Caju Community Library

“Karina Lua likes to be in Gol de Letra, due to the learning and contact with other children. Also what she likes most is to get books from the library, she goes there since she was 6 years old, with me encouraging her reading. When she comes home, she always talks to me about her day at the Foundation.”

**Marcilene Santos**
48 years, Mother of student Karina Lua Ramirez

GOL DE LETRA FOUNDATION | ANNUAL REPORT 2021
CAJU OPEN GAME PROGRAM

Caju Open Game Program is an integral education action based on educational sports activities for children, adolescents and young people aged 6 to 17 years in the Caju neighborhood, in the port area of Rio de Janeiro. As part of its routine, the program offers sports after school hours, focusing on 5 Olympic sports: Judo, Futsal, Tennis, Table Tennis and Rhythmic Gymnastics.

In 2021, the Open Game Program the same strategy adopted in 2020 to adapt its activities due to Covid-19 pandemic, using the Health and Safety Protocol prepared in the previous year as a reference, sometimes being more flexible, sometimes more restrict, according to the gravity of the situation in the communities served and following the guidelines of the main health organizations.

NUMBERS

- 319 direct services provided
- 131 children
- 162 adolescents
- 26 adults
- 8 young monitors graduated
- 957 people indirectly impacted by the program
- 20 educators trained in the School Integration Week
- 3 sports festivals promoted
- 340 participants in 12 family meetings
- 701 community services
- 9 benefited communities
- 29 local partners mobilized through networking

Judo is one of the 5 Olympic modalities offered by the program
Due to this new working model, a repository of activities was created in the form of video classes to share with families, schools and partners. Even so, 3 Sports Festivals of Judo and Rhythmic Gymnastics, Tennis, Table Tennis and Futsal were held in person.

The Caju Open Game Program team also developed a methodological workbook about tennis modality based on educational sport and promoted, through the Schools Integration Week, a training for 20 physical educators of the municipal network.
In Judo classes, the teaching of technique follows teaching a culture of peace.

Gender diversity was guaranteed throughout the project, with 50% female participation.

The team developed a tennis methodological notebook based on educational sport.

Futsal was also a sport that had its own Sports Festival.

**Total people served: 319**

<table>
<thead>
<tr>
<th>LIFE STAGES</th>
<th>TOTAL</th>
<th>GENDER</th>
<th>RACE*</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIDS</td>
<td>131</td>
<td>50%</td>
<td>0,5%</td>
</tr>
<tr>
<td>6 to 11 years</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TEENAGERS</td>
<td>162</td>
<td>26%</td>
<td>0,5%</td>
</tr>
<tr>
<td>12 to 18 years</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ADULTS</td>
<td>26</td>
<td>50%</td>
<td>0,5%</td>
</tr>
<tr>
<td>30 to 59 years</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Captions
- female
- male

Colors:
- white
- brown or black
- Indigenous
- yellow

* 8% of users did not respond.
“Gol de Letra Foundation is very important because instead of my son being on the street, he is doing something useful, he is not exposed to violence and he is getting more involved in education and in sport. I learned at the Foundation to have better dialogues, partnership between mothers and teachers, education and I believe that this space is good for children, occupying the mind instead of being on the streets with bad companies. It’s very good!”

Simone Paulo da Silva
Mediator of the event “Dialogues on Education”

“The foundation brought several improvements to Lohanny’s life, because my daughter was very quiet and Gol de Letra opened the doors to her. Today she interacts a lot more with people, talk and have a lot more fun. The Foundation is extremely important to the community, because not all of them have such a place that offers so many sports and helps in the community development.”

Cristiane de Lima
38 years old - Mother of Lohanny de Lima Rhythmic Gymnastics student

“I really like coming to the Foundation, because in addition to learning how to practice sport, I learn that sport is a lesson for life. Small things can make a lot of difference. I come because I like to practice sports. Since I was little I come to the foundation and until today I feel good.”

Lucas Gonçalves da Silva
15 years old - Judo
YOUTH AND OPPORTUNITY PROGRAM

The Youth and Opportunity Program promotes educational and training activities for the development of personal and professional skills, aiming at the referral, insertion and monitoring of young people aged between 16 and 30 in the university and/or in the job market.

Aimed at young people over 16 years of age and adults, the program offers professional qualification courses, presenting tools and developing skills to improve the employability of young people from Caju and the personal and professional development of the participants. It also offers a Preparatory Course for ENEM exam, with the objective of democratizing the access of young people from Caju to higher education.

In this way, the program’s actions contribute to social, economic and cultural transformations in the territory so that the young adults served can exercise their citizenship more fully, in addition to developing practices that enable and qualify them professionally.

In 2021, there was a 40% reduction in the number of vacancies offered by our professional qualification courses due to the scenario still pandemic, but the Bank of Curriculum - initiative

NUMBERS

195 direct services provided
145 young people and adults in professional qualification courses
53,8% female participation
50 young people in ENEM exam prep course and UERJ exam intensive prep course 9 enrolled at the university at the end of the course
383 social services
585 people indirectly impacted by the program
345 CV database records
148 forwarded to hiring processes
67 got a job
17% employability rate

Professional qualification courses had more than 50% female participation
created in 2020 - was intensified this year and optimized for better referral of those assisted to job selection processes. A total of 345 curricula were registered, 148 people were sent to selective processes and 67 people entered the job market (17% moving into employment).

The ENEM exam prep course remained in the remote format throughout the year, but the reduced number of participants allowed face-to-face actions to take place, such as the exhibition and discussion of “Marighella” movie and relaxation activities with the participants approved at ENEM in the previous period, to foster exchanges between them and leisure time.

There was also the Intensivao UERJ, a specific preparatory course for the entrance exam at the State University of Rio de Janeiro, with 24 enrollments.

Total people served: 195

<table>
<thead>
<tr>
<th>LIFE STAGES</th>
<th>TOTAL</th>
<th>GENDER</th>
<th>RACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOUNG PEOPLE 18 to 29 years old</td>
<td>143</td>
<td>78</td>
<td>65</td>
</tr>
<tr>
<td>ADULTS 30 to 59 years old</td>
<td>52</td>
<td>37</td>
<td>15</td>
</tr>
</tbody>
</table>

Captions
- female
- male
- white
- brown or black
- Indigenous
- yellow

<table>
<thead>
<tr>
<th>LIFE STAGES</th>
<th>ELEMENTARY SCHOOL</th>
<th>HIGH SCHOOL</th>
<th>COLLEGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOUNG PEOPLE 18 to 29 years old</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>ADULTS 30 to 59 years old</td>
<td>0</td>
<td>0</td>
<td>4</td>
</tr>
</tbody>
</table>

Captions
- studying
- Incomplete
- Complete
PROGRAMS AND PROJECTS

COURSES OFFERED:

- Electrician Low Voltage Building Installer
- Production line feeder
- Administrative assistant
- Automotive Painting
- Automotive Body Shop
- Operations Assistant
- Port Logistics
- Computer operator
- ENEM exam prep course
- Entrepreneurship Workshop
- Tutoring for preparing curriculum

With the covid-19 pandemic, the dropout of students made it impossible to continue the course of Electrician Low Voltage Building Installer, which will be resumed in 2022.
"Fortunately, I was able to take the administrative assistant course at Gol de Letra Foundation, which gave me several experiences, not only in the course, but in life. The tutorials with Professor Estevao helped me a lot in the professional area. Today I work as a Young Apprentice thanks to the opportunity that Gol de Letra provided me with the Curriculum Bank and referral to job selection processes. I am grateful for all the learning and all the people who have passed through my life at the Foundation and have been able to provide me with new learning and experiences."

Antônia Isabely Ferreira Gomes
17 years, administrative assistant course, Caju resident

"My participation in Gol de Letra’s ENEM prep course was incredible, as I had all the support from the entire team to get calm and well at ENEM exam. The prep course was of extreme importance, just finishing High School and facing ENEM is not very easy. I felt much safer to take the test."

Rogério de Araújo Amarante
20 years old, ENEM prep course, Caju resident

"I confess that when I entered the course I was completely lost in relation to which profession to follow, as a 24-year-old without knowing what I wanted out of life. It was then that a light came on me and from the first week I fell in love with the area. Then I discovered what I wanted and felt a huge urge to study. Today, on the eve of my transformation, I see myself immensely happy to be here, to discover my new version."

Thayanne Cristine Paranhos,
24 years old, Port Logistics course, Caju resident
COMMUNITIES PROGRAM

The Communities Program is an action carried out in the cities of Sao Paulo and Rio de Janeiro that recognizes the importance of the social assistance nature of the activities offered by Gol de Letra Foundation, in the contexts of social protection, in the family, in the community and in the different spaces of coexistence of children, young people and families attended.

The main objective of the project is to contribute to community development through networking and mobilization actions in the territories served, acting in a transversal and interconnected way with all other projects.

In this way, it aims to implement a social protection policy that goes beyond the direct activities offered, assuming family-centeredness as a vital structure and essential place for the humanization and socialization of children and adolescents.

The program uses structuring actions such as Training of Social Agents, in addition to projects that are important for the opportunities they offer or because they add value to the continuity programs.

Community women express themselves through art in a new project

The two editions of the "Citizenship Goal" event attracted 454 participants
BLACK 13 PROJECT

The Black 13 project presents itself as an opportunity for racial inclusion, it performs social actions and racial affirmations, through the granting of scholarships for elementary education II, High School and University Education.

The project benefits 22 young blacks or browns in a situation of social vulnerability of several institutions in Brazil, including 4 young people from Gol de Letra Foundation.

Internet access, notebook, food aid, English classes and mentoring are other benefits granted to the participants.

CITIZENSHIP GOAL

Gol de Letra Foundation promotes community assistance events, offering services and relevant information that enable the full exercise of citizenship by the public served, providing spaces for reflection and development of critical thinking.

In 2021, two Citizenship Goals events were held in Rio de Janeiro, one in remote format, with live broadcast, and the other in person. Together, the events attracted 454 people.
SOCIAL AGENTS TRAINING

Contributes to the personal development of women in the community, enabling them to envision new perspectives for life projects and for them to become multipliers of knowledge and attitudes related to gender equity, violence fight, diversity, race, human rights, the labor market, digital inclusion and other topics.

In 2021, for the first time, both Sao Paulo and Rio de Janeiro units were able to develop the project. Due to the pandemic situation, the execution of the project was in the hybrid model, with face-to-face and online meetings, which allowed an integrated training among women from the two states.

In the second semester, the women participated in an activity in partnership with the artist and educator Caroline Luz that culminated in the project “Visual Arts as a form of connection and expression among women”. This action aimed to guarantee, through art, a space for debate, self-knowledge and expression about the daily lives of women and their experiences related to gender, diversity, sexuality, territory, public safety, race, family, among other relevant subjects. From life stories and memories, the drawings and self-portraits produced rescue women with reference, announce and denounce, express diversity, give visibility to women’s struggles and propose possibilities to break with a patriarchal, sexist society. Based on this visual project, there was developed the Booklet “The praxis of overcoming violence”.

Debates about gender roles and violence against women are part of the Agents’ training.

First class of Social Agents in Rio de Janeiro meets at the Foundation.
### SAO PAULO NUMBERS

- **10** community women trained as Social Agents
- **4** young blacks or browns enrolled in private education with scholarships, being **2** boys and **2** girls
- **42** indirectly impacted people by the program actions
- **60** training meetings for Social Agents adapted to online format

### RIO DE JANEIRO NUMBERS

- **10** community women trained as Social Agents
- **120** training meetings for social agents in a hybrid model
- **2** “Citizenship Goal” assistance events to the community, being one online and one in person, participation of **454** people in the events
- **438** people served by the Social Care Service
- **1,314** people indirectly impacted by the project
- **5** meetings with Caju Intersector Network
- **3,062** services delivered for families and people in the community

Participation in Social Assistance Pre-Conference and in the 13th Social Assistance Municipal Conference

Participation in the meeting of the Local Commission of the 1st Social Assistance Coordination

Women who inspire others were also portrayed among the Social Agents
TESTIMONIALS

“I really like Gol de Letra Foundation, it’s awesome. When there is this type of event, Citizenship Goal, then I don’t want to miss any activity. Taking the commitment to come to the Foundation is good, I love it, I don’t like to miss it. It’s important because we exercise and it’s good for our health.”

Luzinete de Sousa
Citizenship Goal event participant

“The children develop a nice job here, with a sport that many times we can’t pay for abroad, outside of the community. They spend their time here inside the Foundation, instead of being on the street learning other things that are not worth, they’re here learning sport, having fun.”

Daniele Pinto Bernadino
Citizenship Goal event participant

“The training changed my life for the better, I was very shy, I had a lot of difficulty expressing myself and communicating, I couldn’t express my opinion. Today I am a totally different person thanks to training. I really like the topics that we study and discuss, because we are arming ourselves with knowledge, to help other people, other women.”

Kyanne Cristhina Jesus da Silva
22 years old, Social Agent in Sao Paulo

“I try to pay attention and participate as much as possible in our meetings, discussing the subjects on the agenda and learning from each other. I love this training of social workers and the women with whom I share my afternoons.”

Luciana Aparecida Fernandes
49 years old, Social Agent in Sao Paulo

“I really like Gol de Letra Foundation, it’s awesome. When there is this type of event, Citizenship Goal, then I don’t want to miss any activity. Taking the commitment to come to the Foundation is good, I love it, I don’t like to miss it. It’s important because we exercise and it’s good for our health.”
FRANCE ASSOCIATION

In 2002 Fundação Gol de Letra has established, via Associação Gol de Letra França (an initiative started by volunteers), an institutional representation which promotes activities such as networking, events, and partnership initiatives, counting on the support of foreign companies to develop projects in Brazil.

Among the actions promoted by the office located in Paris we have the annual edition of Trophée Gol de Letra – football match between companies, promoted to collect funds; and the interexchange dedicated to Brazilian and French youth, done in partnership with the French institution “Sports dans la Ville”.

The corporate tournament Trophée Gol de Letra took place remotely in 2021, being part of the championship FIFA Football for Playstation. There were 256 subscriptions, and the semi-final and final games were transmitted by the Twitch platform, with the special participation of Rai, and also of Lucas Moura and Paquetá, football players presently in French teams, and Arnaud “Séan” Garnier, a French freestyle football player.

BRAZIL – FRANCE EXCHANGE

New experiences, cultural exchanges, trips, friendship, and a lot of opportunities to gain experience! This is the objective of Brazil-France Interexchange, that since 2002 receives students of the French institution Sport Dans La Ville to visit Fundação Gol de Letra and get acquainted to its projects. Gol de Letra’s students also visit Sport Dans La Ville in France to know the actions developed there.

Having the opportunity to be in different countries, to know other people, to learn about another culture with other habits is extremely important to enlarge the perception about the world and enrich the cultural experiences of adolescents and young people. The Strong partnership made by Fundação Gol de Letra and Sport Dans La Ville can propiciate all that and much more!!

In 2021, due to the pandemic and the lack of vaccines available to our students’ age bracket, the interexchange did not occur.


**TABLE OF ASSISTANCE**

**TOTAL OF DIRECT ASSISTANCE:**

<table>
<thead>
<tr>
<th>PLACE</th>
<th>PROGRAM/ PROJECT</th>
<th>ASSISTED PUBLIC**</th>
<th>SOCIAL SERVICE ASSISTANCE**</th>
<th>PARTICIPANTS***</th>
<th>INDIRECT REACH****</th>
</tr>
</thead>
<tbody>
<tr>
<td>SÃO PAULO</td>
<td>OPEN GAME</td>
<td>771</td>
<td>1.518</td>
<td>N/A</td>
<td>2.313</td>
</tr>
<tr>
<td></td>
<td>YOUTH’S PROGRAM</td>
<td>306</td>
<td>486</td>
<td>805</td>
<td>918</td>
</tr>
<tr>
<td></td>
<td>SP COMMUNITIES</td>
<td>14</td>
<td>N/A</td>
<td>N/A</td>
<td>42</td>
</tr>
<tr>
<td>RIO DE JANEIRO</td>
<td>OPEN GAME CAJU</td>
<td>319</td>
<td>701</td>
<td>340</td>
<td>957</td>
</tr>
<tr>
<td></td>
<td>YOUTH AND OPPORTUNITY</td>
<td>195</td>
<td>383</td>
<td>N/A</td>
<td>585</td>
</tr>
<tr>
<td></td>
<td>TWO TOUCHES</td>
<td>502</td>
<td>733</td>
<td>1.810</td>
<td>1.506</td>
</tr>
<tr>
<td></td>
<td>CAJU’S COMMUNITY LIBRARY</td>
<td>845</td>
<td>N/A</td>
<td>5.115</td>
<td>2.535</td>
</tr>
<tr>
<td></td>
<td>RJ COMMUNITIES</td>
<td>438</td>
<td>1.319</td>
<td>454</td>
<td>1.314</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>3.390</td>
<td></td>
<td></td>
<td>10.170</td>
</tr>
</tbody>
</table>

* Assisted Public: enrolled and frequently assisted
** Social Service Assistance: assistance to the community’s families
*** Participation in events that took place before the pandemic period, in online workshops or by visualization in live transmissions.
**** Indirect reach: According to IBGE (Research Agency) the families were benefited by a project in which a family member took part. (Ex.: Jogo Aberto SP 1.295/Assisted Public X 3 family members = 5.325)
INSTITUTIONAL DEVELOPMENT
The Institutional Development Department (DI) does the prospection, articulation and engagement that guarantee the projects’ financial sustainability via the mobilization and the relationship with the partners and supporters.

Fund- raising using tax incentive legislations, events, mobilization campaigns, donations made by individual or companies, project developments and accounting rendering are some of the actions developed by the sector that support the continuity of the Foundation’s projects. The communication area helps the fund-raising process and strengthen the institutional presence before the companies and the civil society, gathering people to support actions regarding Sports, Education, Culture and Work Skills.

INSTITUTIONAL COMMUNICATION

In 2021 Gol de Letra Foundation continued with live transmissions to explore, debate, and spread the important news about our actions. This proposal started in 2020, with remote activities, and we decided to maintain the “live sections” as a strategy to promote the brand and inform our mission, vision and values.

In the first semester we have done a meeting focused on “Politics to Protect Youth and Childhood.” The debate was mediated by the Foundation’s project manager Felipe Pitaro, and the enstitees Amanda Lima, global manager of subsides and programs of Laureus Sport For Good; Andressa Silva, manager of the area concerning children and youth’ protection at ACER Brasil; and Jonathan Hannay, manager of institutional relations at ACER Brasil and member of the International Work Group “Children’s Safeguards in Sports”.

In the second semester we did a debate about “The Impact of the Pandemic on Young People.” We invited two assisted young persons, Leticia Pereira and Vitor Augusto, and also the Sociologist Anabela Gonçalves, a black and indigenous mother, a gender activist focused on politics, culture and on the impact of pandemic on the young people.
## 2021 IN NUMBERS

<table>
<thead>
<tr>
<th>Social Media</th>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instagram</td>
<td>9,147</td>
<td>followers in Instagram</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>2,892</td>
<td>followers in LinkedIn</td>
</tr>
<tr>
<td>Facebook</td>
<td>22,778</td>
<td>followers in Facebook</td>
</tr>
<tr>
<td>Twitter</td>
<td>36,600</td>
<td>followers in Twitter</td>
</tr>
<tr>
<td>Youtube</td>
<td>1,400</td>
<td>subscribed in Youtube</td>
</tr>
<tr>
<td></td>
<td>21,400</td>
<td>visualizations in Youtube</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Activities</th>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visits</td>
<td>20,766</td>
<td>visits to the site during the year</td>
</tr>
<tr>
<td>Visits</td>
<td>60,036</td>
<td>visualizations of websites along the year</td>
</tr>
<tr>
<td>Texts</td>
<td>259</td>
<td>texts, publications, and articles in blogs</td>
</tr>
<tr>
<td>Owners</td>
<td>189</td>
<td>owners and partners</td>
</tr>
<tr>
<td>Campaigns</td>
<td>4</td>
<td>mobilization campaigns</td>
</tr>
<tr>
<td>Companies</td>
<td>65</td>
<td>companies were partners in the Foundation’s program</td>
</tr>
<tr>
<td>Companies</td>
<td>25</td>
<td>companies donated to the food campaign, contributing with food, hygiene, and cleaning items</td>
</tr>
<tr>
<td>Persons</td>
<td>88</td>
<td>persons collectively contributed to the remodelling of the head office raised R$ 62,585</td>
</tr>
</tbody>
</table>
MOBILIZATION OF RESOURCES

Mobilization actions are part of the resource gathering strategy via the association of the brand to a social responsibility action, involving clients, collaborators, partners and the targeted public.

- Visa - Visa Causas
- Starbucks - Caramel Day
- P&G - Apoie Atletas do Amanhã
- Sistema FECOMERCIO RJ (SESC E SENAC) - Leilão “Esculturas Mãos Dadas”

OWNER-PARTNER PROGRAM

The Program works with individual financial contributions, occasional or periodical ones, a possibility to count on the civil society supporting the life improvement of children, adolescents and youth of the community assisted by Gol de Letra.

The Owner-Partner Program of Gol de Letra Foundation was implemented based on the necessity to gather resources to help with costs not covered by other sources of financial resources and which are fundamental to maintain and develop the Projects.

- 189 active owner-partners (periodical donations)
- 49 occasional donations
DONATORS OF THE FOOD SAFETY CAMPAIGN 2021

The companies listed below contributed to the food safety campaign in 2021 via the donation of food, basic supply baskets, recharge of food purchase cards, cleaning and hygiene items, etc. Please, read more about it on page 09.

- Alupar
- Arkema
- Atados
- Banco Sofisa
- BAT Brasil
- B3 Social
- Consulado Francês
- Decathlon
- Grupo Hinode
- EuApoio
- IMBRA
- Instituto Capim Santo
- Instituto Center Norte
- Instituto Muda Brasil
- Instituto Resgatando Vidas
- L’oreal
- Microsoft
- Manuplast
- Odontoprev
- ONG Gerando Falcões
- ONG Ipanema
- ONG União BR
- Puratos
- Tecnoset
- Templo
- Ticket Alimentação

RESOURCES GATHERED BASED ON THE TAX INCENTIVE LAW

The Tax Incentive Laws are an instrument used by the Government to lead the individuals or companies to redirect a social project part of the taxes that they would normally pay. In practice, the Public Power sets aside part of the resources that it would receive, directing that amount to the execution of initiatives in the social, cultural, educational, health and sports sectors, thus benefiting the population. The investor, by its turn, is supporting positive and constructive projects in the country.

- Sports Incentive Law - Federal
- Condeca – Children and Adolescents’ Rights State Council - State
- Incentive to Culture Municipal Law/ Rio De Janeiro Social Security Law – Municipal
São Paulo State Invoice Program is focused on increasing the awareness of the population about the social benefits generated by the value-added taxes on sales and services in the State São Paulo. The consumers must request the delivery of the purchase invoice indicating the taxes paid on the merchandise. By its turn, the Program offers proportional credit and premium coupons to the consumers.

Over the last years the State Secretariat of Economy has permitted that the referred invoices are donated to NGOs and Foundations. The respective credits help the institutions in their own social activities. Gol de Letra Foundation is the beneficiary of credit obtained with the Tax Invoices regarding the following companies:

- Abruzzi Restaurante
- Amor aos Pedaços
- Babbo Giovanni
- Bar Zero Grau Tatuapé
- Barouche
- Bebel Bar e Restaurante
- Blem - Barueri
- Boamesa Leopoldina
- Bonete Restaurante Paulista
- Boteco Coutinho
- Brigadeiro Pizzas
- Canaille
- Cuca Toy’s
- DISK BURGUER
- Ema Restaurante - Bela Cintra
- Empório Canto da Cerva
- Fortes e Valente Lanchonete
- Frangó Bar
- Galeria Grill Lanches
- Habib’s - Vl.Albertina
- Kop Koffee - Morumbi Shopping
- Kop Koffee - Trianon Paulista
- Loja Japonesa
- Mamaggiore - Vl.Leopoldina2
- Mamaggiore- Vl.Leopoldina
- Matilda Lanches - Consolação
- Matilda Lanches - Pinheiros
- May GastronomiaTintas JD Multitintas
- Monte Verde Pizzaria
- Morumbi Shopping
- Muquito Restaurante
- O’Malley’S Bar
- Peixaria Bar
- Pompéia Bar
- Ponto Chic - Perdizes1
- Ponto Chic - Perdizes2
- Recreio da Serra
- Restaurante Cântaros
- Restaurante Ilha Paulista
- Restaurante Marakuthai - Itaim Bibi
- Restaurante Marakuthai - Jd. Paulista
- Snack Point Burguer - Vl.Romana
- Spazio Vintagé Café
- Spot
- Supermercado Hirota:
  - Loja Aclimação
  - Loja Campo Belo
  - Loja Ipiranga
  - Loja Ipiranga (7)
  - Loja Ipiranga(3)
  - Loja Morumbi
  - Loja Paraiso
  - Loja Santa Cecilia
  - Loja São Bernardo do Campo
  - Loja São Caetano do Sul
  - Loja Saudé
  - Loja Tatuapé
  - Loja Vila Bertioga
  - Loja Vila Gumercindo
  - Loja Vila Madalena
  - Loja Vila Monumento
- Tappo
- “Tintas JD Multitintas”
- Vanda Calçados :
  - Jd. Tranquilidade
  - Jd.Rosa de França
  - Vl. Galvão
COLLECTIVE FINANCING – NEW HEAD OFFICE IN SÃO PAULO

Gol de Letra Foundation’s head office is back to the center of Vila Albertina, in São Paulo, having a closer contact with the district’s players and the community’s families.

Our office was remodelled to adapt it to the Foundation’s necessities. We used the website “Benfeitoria” to ask for donations with the purpose of completing this work. We raised R$ 62,585,00 in funds, thanks to the contribution of 88 donors. These are some of the persons that made our dream come true:

- Ana do Amaral Mesquita
- Augusto Gomes
- Bettina Boklis
- Camila Callegari
- Daniela Cunha
- Eduardo Cecílio Vieira de Oliveira
- Eloisa Carvalho De Sousa
- Erika Azevedo
- Flavia Rocha
- Gabriel Araújo Silva
- Heber Blain Gonçalves
- Laura Santana
- Luiz Carlos Alves de Sousa
- Maira Sahd
- Marcella Draib Vieira De Oliveira
- Rafael de Souza Santos
- Raimar Souza Vieira de Oliveira
- Regina Abadia Naimr Cecílio
- Roberto Savio de Oliveira Jr
- Rodrigo Yokouchi Santos
- Rosana Sória
- Sérgio da Costa Leite
- Telma Antonia Jobes
WHO ARE WE

PARTNERS
SILVER

Credit Suisse  
Banco Daycoval  
Banco Sofisa  
BNY Mellon  

Copa do Mundo da FIFA  
Laureus  
Loga  
FIFA Foundation  

MATTOS FILHO  
Puratos  
Wilson, Sons

BRONZE

BRP  
Instituto Center Norte  
Moïnhos Cruzeiro do Sul  

Shpaisalman  
TozziniFreire Advogados  
Verde  

Engenharia Ambiental  
uma marca Edenred
FINANCIAL STATEMENT
GOL DE LETRA FOUNDATION

Financial Statement – Years 2020 and 2021 (end on December 31st, 2020, and 2021)
Report prepared by Auditores Independentes
### Financial Statement

**Assets**

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalent</td>
<td>4</td>
<td>15,455,358</td>
</tr>
<tr>
<td>Cash</td>
<td>4</td>
<td>379</td>
</tr>
<tr>
<td>Bank sic - Investment without restriction</td>
<td>4</td>
<td>1,562,812</td>
</tr>
<tr>
<td>Bank sic - Turnover &amp; investment with restriction</td>
<td>4</td>
<td>13,889,117</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td></td>
<td>749,670</td>
</tr>
<tr>
<td>Other Current Assets</td>
<td></td>
<td>5,539</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>24,045,712</strong></td>
<td><strong>23,442,426</strong></td>
</tr>
</tbody>
</table>

**Liabilities**

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries, vacations &amp; social charges</td>
<td>6</td>
<td>303,828</td>
</tr>
<tr>
<td>Taxes and contributions</td>
<td></td>
<td>3,416</td>
</tr>
<tr>
<td>Other accounts - payable</td>
<td></td>
<td>7,750</td>
</tr>
<tr>
<td>Projects in progress</td>
<td>7</td>
<td>15,977,429</td>
</tr>
<tr>
<td>ACC to pay - market resources</td>
<td></td>
<td>19,187</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>18,017,512</strong></td>
<td><strong>17,606,611</strong></td>
</tr>
</tbody>
</table>

**Current Assets**

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projects in progress</td>
<td>7</td>
<td>15,977,429</td>
</tr>
<tr>
<td>ACC to pay - market resources</td>
<td></td>
<td>19,187</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td><strong>18,017,512</strong></td>
<td><strong>17,606,611</strong></td>
</tr>
</tbody>
</table>

**Non-current Assets**

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other accounts</td>
<td>8</td>
<td>1,800,000</td>
</tr>
<tr>
<td>Deferred revenues</td>
<td>9</td>
<td>755,058</td>
</tr>
<tr>
<td><strong>Total Non-current Assets</strong></td>
<td><strong>2,555,058</strong></td>
<td><strong>2,558,281</strong></td>
</tr>
</tbody>
</table>

**Net Equity**

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Capital</td>
<td>2,600,469</td>
<td>2,578,093</td>
</tr>
<tr>
<td>Surplus / (Deficit) of period</td>
<td>523,351</td>
<td>4,439</td>
</tr>
<tr>
<td><strong>Total Net Equity</strong></td>
<td><strong>3,123,820</strong></td>
<td><strong>2,682,532</strong></td>
</tr>
</tbody>
</table>

**Total Liabilities**

<table>
<thead>
<tr>
<th>Note</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>24,045,712</strong></td>
<td><strong>23,442,426</strong></td>
</tr>
</tbody>
</table>

Explanatory notes are part of the financial statements.

---

**Signed by:**

ROGERIO GERLAH  
PAGANATTO: 1  
2930690860

Digital signature: ROGERIO GERLAH  
PAGANATTO: 12930690860  
Date: 2022.06.09 10:25:21 -03’00’
### Fundação Gol de Letra

#### Cash Flow Statements

**Period:** end on December 31st, 2021, and 2020

**In Reals**

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cash flow of Operational Activities</strong></td>
<td>2021</td>
<td>2020</td>
</tr>
<tr>
<td>Surplus/(Deficit) of the period</td>
<td>523,391</td>
<td>(6,850)</td>
</tr>
<tr>
<td>Depreciation and amortization</td>
<td>85,121</td>
<td>2,962</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>608,512</td>
<td>(3,889)</td>
</tr>
<tr>
<td><strong>(Increase) reduction of assets</strong></td>
<td>2021</td>
<td>2020</td>
</tr>
<tr>
<td>Resources related to projects</td>
<td>(545,768)</td>
<td>(42,099)</td>
</tr>
<tr>
<td>Pre-paid expenses</td>
<td>1,607,643</td>
<td>(2,497,517)</td>
</tr>
<tr>
<td>Account receivable</td>
<td>-</td>
<td>130,258</td>
</tr>
<tr>
<td>Judicial Deposits</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other Assets</td>
<td>(4,539)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>(545,768)</td>
<td>(132,856)</td>
</tr>
<tr>
<td><strong>Increase (decrease) of liabilities</strong></td>
<td>2021</td>
<td>2020</td>
</tr>
<tr>
<td>Projects to incur</td>
<td>11,795</td>
<td>6,363,386</td>
</tr>
<tr>
<td>Other accounts - payable</td>
<td>(2,609)</td>
<td>(138,393)</td>
</tr>
<tr>
<td>Salaries, vacations, and social charges</td>
<td>71,569</td>
<td>40,671</td>
</tr>
<tr>
<td>Taxes</td>
<td>2,314</td>
<td>457</td>
</tr>
<tr>
<td>Outras accounts</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Deferred revenues</td>
<td>(3,183)</td>
<td>(40,075)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,745,734</td>
<td>3,812,799</td>
</tr>
</tbody>
</table>

**Cash flow of investment activities**

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acquisition of fixed assets and intangible assets</td>
<td>(337,489)</td>
<td>(176,561)</td>
</tr>
<tr>
<td><strong>Net cash used in investment activities</strong></td>
<td>(337,489)</td>
<td>(176,561)</td>
</tr>
<tr>
<td><strong>(Net decrease)/ increase of cash and cash equivalents</strong></td>
<td>1,408,245</td>
<td>3,636,239</td>
</tr>
</tbody>
</table>

**Statement of (decrease)/ increase of cash and cash equivalents**

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance in the beginning of the period</td>
<td>14,045,113</td>
<td>10,408,874</td>
</tr>
<tr>
<td>Balance in the end of the period</td>
<td>15,453,358</td>
<td>14,045,113</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,408,245</td>
<td>3,636,239</td>
</tr>
</tbody>
</table>

The explanatory notes are part of the financial statements.
TRANSLATION:
Carolina Barreiro
Maria Yamamoto Baldin
Candy Peatan